Carmel Valley Sun

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RURAL CUSTOMER

Volume 3 Number 9 | YOUR BI-WEEKLY SOURCE OF VALLEY NEWS | March 1— March 14, 1989

School Parcel Tax Election March 7

ORCHESTRAL HONORS—This trio of Carmel High School musicians performed Feb. 24 at Hartnell with the CCS Honors Orchestra. (L-R) Jimmee Greco, Chris Cornelissen and Jennifer Powers. CHS' Honor Band members on page 14.

Tuesday is decision day for Carmel area schools. Voters will say yea or nay in a special election on an $80 parcel tax to fund badly needed capital improvements in the school system.

If the parcel tax is approved by two-thirds of those voting, the Carmel Unified School District will receive $880,000 per year for four years to modernize an aging fleet of school buses, remove potentially dangerous asbestos from classrooms, re-roof school buildings, pave, paint, and undertake other long-deferred maintenance requirements.

The ballot measure specifies that funds will be used only for these purposes, and that the special tax will end automatically after four years.

If enough voters say no, a decade of declining school maintenance will continue unabated.

The large pothole in the Middle School driveway—jokingly referred to as the reverse speed bump—would go unrepaired. Continued use of the Middle School athletic field would be in doubt. It needs to be re-leveled. It was almost closed last year owing to the risk of broken legs and ankles.

The $80 tax would be levied equally on all 11,000 land parcels within the school district. That is the basis for the only vocal opposition to the tax. It is called a "regressive" tax, as rich and poor alike, large parcels and small parcels, all pay the same amount.

Assistant Superintendent Vance Baldwin admitted, "Yes, there may be some inequity in that, but this is the only avenue available to a school district today. There is absolutely no way a school district can impose any other kind of tax."

In 1979, Proposition 13 outlawed additional taxes based on property value or income. CUSD used to have an "override tax" to fund recreational programs, but that was eliminated by Prop. 13, Baldwin noted.

"We have found an overwhelmingly positive response to the parcel tax proposal," CUSD Superintendent Robert Infelise told the *Sun*. "The need is so obvious," he added. Infelise and representatives of a parents organization, Citizens for Carmel Schools, have been meeting with many community groups to explain the need for the tax.

The Carmel Valley Property Owners board of directors endorsed the parcel tax last month. In endorsing the proposal, CVPOA director Betsy Shea said, "It's absolutely essential. Our schools reflect the quality of our community. It's degrading to go to school in a substandard facility."

Other CVPOA directors noted that the quality of public schools affects property values.

Because the California Supreme Court in 1976 upheld the Serrano-Priest decision, Carmel area schools cannot benefit from the higher property taxes paid in this area. That court decision equalized the amount of money spent per child for education throughout the state.

The result was state control over local school funding. For CUSD, this meant "leveling down" expenditures per child to a statewide average. That was accomplished by limiting the cost of living increases available to the "richer" districts. During the double digit inflation of the early 1980s, for example, CUSD was limited to

Continued on Page 13

Coalition Formed to Fight Caltrans' Freeway Design

The Hatton Canyon Coalition has been formed to bring diverse individuals and groups together in one focused effort to oppose Caltrans' "brutal" design for the Hatton Canyon Freeway, according to Coalition chair Francis "Skip" Lloyd.

At a Feb. 21 press conference, Lloyd explained that on an issue like this, it's hard to be effective without legal and technical advice. The group has already hired a San Francisco law firm "to provide advice on the environmental review process and to help us hire our own engineering and scientific experts to analyze alternatives and comment on Caltrans' Final Environmental Impact Statement (FEIS) as soon as it is released.

Release of the FEIS is anticipated any day. After the document is released, there will be a 30 day period for public comment.

"A lawsuit should be the absolute last resort," Lloyd explained. "But we do want Caltrans to see that opposition to the current freeway design is serious, organized, and has excellent legal representation."

"We want to work within the environmental review and approval process to identify the best possible alternative and get our traffic problem solved as soon as possible," Lloyd added.

The Coalition is not connected with the lawsuit filed three weeks ago to challenge the Coastal Commission certification of Caltrans' freeway design.

Joyce Stevens, the recorder for the Coalition, commented that Caltrans is already two years behind its own schedule for releasing the FEIS because of its reluctance to adequately address the environmental issues. "One of the tragedies," Stevens explained, "is that this community has been trying to communicate to Caltrans that their design is unacceptable, but they have turned a deaf ear. This has dragged the process out."

The Hatton Canyon Coalition has adopted this statement of purpose: "A coalition of organizations and individuals determined to seek an acceptable solution to the serious traffic problems on Highway 1 from the top of Carmel Hill to the mouth of Carmel Valley. Such a solution must improve local traffic circulation as well as facilitate through traffic; must be aesthetically compatible with the natural setting of our area; and must cause the least environmental damage. Therefore, this coalition opposes the present Caltrans Hatton Canyon Freeway design."

To date, the Carmel Residents Association and Ventana Chapter of the Sierra Club have passed resolutions endorsing this statement of purpose. Similar endorsements are being sought from other organizations that have expressed opposition or concern about the Caltrans design, including the city of Carmel-by-the-Sea, Carmel Northeast Neighbors Association, Carmel Valley Property Owners Association, and League of Women Voters.

The Coalition does not support any single alternative for solving the traffic prob-

Continued on Page 5

Can Your Landscaping Survive the Drought?

Readers Invited to Send In Ideas

By Dick Heuer

It's time to think about how to nurse your landscaping, fruit trees, or rose garden through the dry months. No need to worry about the vegetable or flower garden; annuals should not be planted during water rationing.

Stricter water rationing does appear increasingly likely. A decision to go to forty percent rationing may be made next month. This would leave precious little water available for outside irrigation. Because of our climate and lifestyle, landscaping in Carmel Valley would be harder hit by 40 percent rationing than in other parts of the Peninsula.

The *Sun* is opening its pages to an exchange of ideas and information from readers on how to live with the drought. Readers who experienced the 50-gallon-per-day rationing of 1976-77 are asked to write and tell us what innovative solutions they found for keeping plants alive. What worked or didn't work then than might be tried again?

Please write the *Sun* and share with others the lessons you learned during that earlier drought.

One option is to collect "gray water" to use on your plants. Gray water is all the waste water that comes from a home except for toilet waste water (which is called "black water"). Gray water includes waste water from showers, bath tubs, bathroom and kitchen sinks, clothes washing machines, and dishwashers.

During the last drought, collecting gray water and using it for irrigation saved many plants and gardens.

According to Walter Wong, however, "gray water is sewage." Wong is the County Director of Environmental Health. He reports that gray water contains bacteria and viruses that can be spread by human, insect, or animal contact when this water is used improperly for outdoor irrigation.

Wong says the only approvable use of

Continued on Page 6

FOCUS ON: The Home Office

See Pages 9-11

LETTERS

Cachagua Firemen Say Thanks for Support

The entire Cachagua Volunteer Fire Company, officers, members, wives and families, wish to express our deep appreciation for the incredible support received during our recent fundraiser at Los Padres Pack Station.

The Auction netted more than $1,000, while food and drinks cleared more than $500 after all expenses.

Our goal had been $660 for final building materials for the new CVFC substation at Jamesburg School. The additional money will be used tor First Aid and Medical Supplies, firefighting equipment and vehicle maintenance (probably in that order).

Those who donated goods and services included:

Graciella's, Hacienda Hay, Kasey's, Murphy Lumber, Sherri LeFevre, Los Padres Pack Station, Mid Valley Mobil, Wills Fargo, Will Harrison, del Valle Gunsmith, Carmel Valley Beacon, Valley Video, Running Iron, Acorn Hardware, Volksworks, Lloyd Hill and Tassajara Zen Center.

Also Maryann Townzen, Jeremy Fernandes, Fenwick Lambert, Durney Vineyard, January Vandevort, Maranda Townsen, Kent Heneks, Kathy Lambert, Nita Hafferty, Elizabeth McNeelly, Kim McGowan, Molera Trail Rides, Nan Drury, Rick Smith, Ripplewood Inn, Jack London's and Walt Groves' Tiretown.

A very special "thanks" from all the Volunteer Firemen and the community to Diana Frietas of Los Padres Pack Station, who donated all of her own and her employees' time and facilities, plus a half-dozen or more auction items.

To David Holhouse who stepped in at the last minute as the volunteer auctioneer and did a terrific job.

To Indian Terry, the band "DTZ" and the dozens of musicians who performed from before 11 a.m., until sometime after midnight.

To all the auction bidders, who paid top dollar (and often much more) for the donated items, and then frequently donated the items to the Fire Company — or simply gave them to their close friends who had been bidding for the same item.

With deep thanks,
Cachagua Volunteer Fire Company
Emilio Pozzi, Chief

School Funding

On March 7, the voters of the Carmel Unified School District will have an opportunity to provide the district with funds to pay for sorely needed new buses, removal of potentially dangerous asbestos in many classrooms and a number of improvements and repairs to buildings throughout the district.

As chairman of the "Citizens for Carmel Schools" committee, I have had an opportunity to witness first hand the capital improvements that are obviously needed. I believe as many others do that it is imperative to vote "yes" on Measure A on March 7. The funds are essential to the future of the district. The school district is now at a point where these capital needs can no longer be deferred. Inflation as well as costly mandated programs from the state have left the district unable to set aside funds to adequately maintain its properties and equipment.

The Carmel Unified School District Board unanimously accepted our committee's recommendation to seek financial resources above and beyond the general fund to provide for these improvements.

Prior to this action by the Board, our 30-member citizens committee considered and validated the needs of the district. We reviewed funding options and then voted unanimously to recommend that the board call for a special purpose tax election.

Because of Proposition 13, this special purpose tax is the only way the Carmel School District can raise funds locally. I hope the voters understand this, realize the legitimate need underlying this request, and vote "yes" on Measure A.

Donel Geisen, Chairman
Citizens for Carmel Schools

Carmel Valley Sun

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Sun Publisher Wins Sierra Club Award

Sun publisher Dick Heuer received an award as newsman of the year at the Sierra Club's annual dinner at Santa Catalina School on Feb. 25. The award cites Heuer's reporting in the *Sun* as an "outstanding contribution to greater public understanding and support of environmental issues"

Other awards were presented to coastal biologist David Shonman as environmental citizen of the year; to Monterey City Councilwoman Ruth Vreeland as public servant of the year; and to Monterey Bay Aquarium education director Steven Webster as educator of the year. The club presented its outstanding service award to Larry Espinosa and Art Mitteldorf.

Wah Chang Sculpture At Carmel Art Assoc.

Sculpture by Carmel Valley artist Wah Ming Chang will be on exhibit at the Carmel Art Association from Mar. 2 through Apr. 5.

Carmel Art Association is located on Dolores between 5th and 6th in Carmel.

Cachagua Residents Organizing March 9

An organizational meeting for a proposed Cachagua Planning Area Property Owners Association is scheduled for 7:30 p.m., March 9.

This first meeting will be at the Cachagua Volunteer Fire Company building at Prince's Camp.

For information, area residents may telephone Anna Iverson-Cox at 659-2667, or Chris Johnson at 646-9940.

Editorial

By Dick Heuer

Vote Yes for Schools

The *Sun* urges a yes vote on March 7 for our schools and our children. The Carmel Unified School District urgently needs the money from the proposed parcel tax to maintain even adequate school facilities.

No one likes to pay more taxes, but we get what we pay for. If we want a school system appropriate to the area in which we live, we have to pay for it. Actually, the kind of superior facilities we ought to have in this area would be considerably more expensive than what the school district is asking for.

Granted, the tax is not as fair as one might like. The owner of a $1 million home pays the same $80 as the owner of a far less valuable parcel. That's because Proposition 13, which devastated school budgets, also forbid any additional tax based on property value. The school district has no choice. The parcel tax is the only means available to a school district today to gain additional funding.

In an ideal world, it might be different. But, alas, we are often faced with less than ideal choices.

Nabokov to Sign Books at Thunderbird

Anthropologist and author Peter Nabokov will sign his book *Native American Architecture*, Saturday, March 11, 1989 from 12:30 to 2:30 p.m. at the Thunderbird Bookshop.

Nabokov and co-author Robert Easton, a noted California architect, describe how Indian buildings, as a central element of their culture, were the symbolic summation of tribal activity, and how the settlements secured for their inhabitants a sense of "place" in the environment. The book thus introduces us to the ancient social customs, economic ways of life, and technological skills of each tribe. Each chapter concludes with an account of traditional Indian building practices under revival or in danger today.

For more information call 624-1803.

Hummingbird Photographer at Thunderbird

Photographer Tony Keppelman will sign his new book, *Hummingbirds*, on Saturday, Mar. 4, from 12:30 to 2:30 p.m. at the Thunderbird Bookshop.

Hummingbirds is a portfolio of color photography that captures the "dancers in the air" in detail that is normally not seen by the unaided eye. With the aid of a strobe and a light-beam-triggered camera, Keppelman has photographed seven species in North America.

He has been influenced by Ansel Adams and Edward Weston. His exhibit has appeared at the Museum of Natural History in New York City.

The Thunderbird is located in The Barnyard off Highway 1. For more information call 624-1803.

Alumnae Art Exhibit at Santa Catalina

Five women artists, all Santa Catalina School alumnae, will exhibit their work in the school's Library, March 3-23.

The artists are Melissa Lofton of Big Sur, decorative arts; Victoria Johnson of Berkeley, prints; Madeleine d'Ivry Lord of Winchester, MA, paintings, woodcuts, and cut-steel schulpture; Angela Tirrell of New York City, decorative arts; and Perihan Shefik of San Francisco, decorative arts.

Admission is free. Hours: Mon.-Thurs., 8 a.m.-6 p.m, 7-9 p.m.; Fri., 8 a.m.-5 p.m.; Sun., 1-6 p.m.

Fashion Festival at the Barnyard

The fashion merchants at The Barnyard at the mouth of the Valley will hold a Spring Fashion Festival on Saturday, March 18, from 12:00 noon to 3:00 p.m.

The Barnyard gardens will be the setting for an informal show of contemporary and classic spring fashions for women and men. The entertainment will include music furnished by a popular local band. Of special interest, participating shops will feature a designer's trunk show, drawings for merchandise, beauty make-overs, and wardrobe consulting.

For more information call 624-8886.

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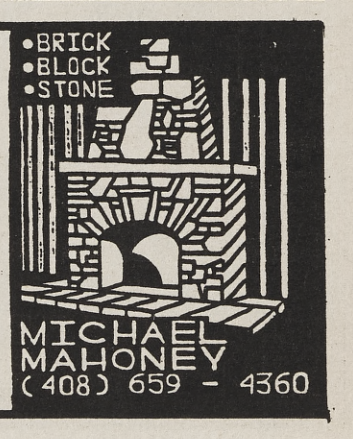

Judge Silver Dismisses Suit on Valley Traffic

Judge Richard Silver has dismissed a law suit that challenged the County's decision to modify the way traffic capacity is measured on Carmel Valley Rd., thereby permitting continued approval of development under the Carmel Valley Master Plan.

The suit was brought on behalf of plaintiff Virginia Merz by Carmel Valley attorneys Richard Rosenthal and Alexander Henson. It was dismissed on procedural grounds without any judicial determination on the substantive issues.

Judge Silver ruled that attorneys Rosenthal and Henson had not exhausted their "administrative remedies" before filing suit, as their objections had not been registered at the Board of Supervisors hearing when the decision was made. Rosenthal was apparently scheduled to be out of town that day. He wrote a letter to the Board of Supervisors stating his objections, but the letter was not received until the day after the hearing.

The substantive issue concerned the so called traffic trigger in the Carmel Valley Master Plan. When traffic reaches a certain level, development under the plan must stop. The suit challenged the County's decision to modify the way that threshold is measured.

That same substantive issue is a subsidiary issue in another lawsuit filed by Rosenthal and Henson on Feb. 6 to challenge the County's approval of Bill Parham's service center.

County Action on Garbage Rates, Valley Hills, Overview Projects

The County Planning Commission on Feb. 22 approved the development permit and design for the 200-unit Carmel Valley Overview project. The plan to provide affordable housing for seniors now goes to the Board of Supervisors for approval.

Action on two other controversial issues was postponed.

The public hearing before the Board of Supervisors on the garbage rate increase and rate restructuring was continued until March 28 at 3:45 p.m. More time was needed to work out an agreement between the County and Carmel Valley Disposal Service on new rates.

The Planning Commission agreed to delay until March 29 consideration of the proposal to rezone and subdivide for commercial use part of the Leonard Williams farm at Valley Hills. County planner Lynne Mounday explained that more time will "allow further review of the traffic and water situations and evaluation of the Lower Carmel Valley Advisory Committee's concerns about the overall development potential at Valley Hills."

County staff had recommended approval of the Williams application on the basis of a declaration that the plan would have no significant adverse environmental effects. A letter from Valley attorney Richard Rosenthal challenged the County's "negative declaration" in this and several other cases.

Markkula Air Strip Proposal Arouses Cachagua Residents

A proposal to legalize and expand an aircraft runway on the Rana Ranch has aroused many Upper Valley and Cachagua residents.

A. C. Markkula, Jr., a retired Apple Computer executive and current owner of ACM Aviation in San Jose, has applied for permission to extend the runway on his 14,000 acre Upper Valley ranch from 2,010 feet to 3,500 and to widen it from 20 feet to 40 feet.

Peter Marble, co-owner of the adjacent Rancho Tularcitos, wrote the Planning Commission that "a 3,500-foot air strip is greatly in excess of that needed for the take off of a conventional, single-engine, four-place aircraft. At an elevation of 900 feet, a strip of such length could accommodate certain jet aircraft as well as provide a dangerous attraction to a long list of other aircraft in various situations."

Marble himself owns a single-engine aircraft that he uses to commute to his ranch in Nevada. He operates the aircraft out of the Monterey Peninsula Airport, however.

Markkula disclaims any intention of using the air strip for jets. He just wants to use the strip for cattle buyers, veterinarians, and friends.

The Planning Commission held an initial hearing on the application on Feb. 8, took a field trip to visit the site on Feb. 24, and is scheduled to make a decision at a hearing scheduled for 3:45 p.m. on March 8.

Residents are concerned about the precedent of permitting such an air strip, as there are a number of other ranches in Cachagua and the Upper Valley large enough for an air strip. The recently approved Cachagua Area Plan does permit agriculturally related air strips. Nearby residents question whether an air strip should be permitted in this particular location. They also question the County's ability to ensure that an air strip is used only for agriculturally related purposes.

Enforcement of any limitations on type or frequency of use would be difficult, as private air strips are not required to keep logs of flights.

Geri Lu Jurey lives with her husband, Sam, in a home 2,000 feet from the end of the proposed runway. She says, "I'd hate to see the Valley get filled up with air strips. Anyone who has a lot of money would be able to do it. Once they approve one, they would have to allow others."

The air strip is located about seven miles east of the Village on the former Jerry Bishop property that Markkula purchased in Nov. 1988. According to County Planner Joel Panzer, there is no record of a use permit for the existing airport. Mrs. Jurey says it was put in illegally in about 1981 or 1982.

Other residents who contacted the *Sun* expressed concern about how aircraft and other noise echos in the Valley, say that noise from this air strip has a history of scaring cattle, horses and wildlife, complain that the air strip would be visible from Carmel Valley Rd., note that it would be impossible to police any limitation on the number of flights, and speculate that Markkula may wish to use the air strip for recreational flights by friends coming in for hunting.

Sunset Offering Speaking Course

A four-week Oral Communication course will be given at Sunset Center, starting March 1 from 10 a.m. to 12 noon on Wednesdays.

The class will be taught by Beatrice Boehm Schoenwisner, B.S. Columbia, M.A. Stanford. She has also studied voice and techniques of speaking at the University of Virginia, University of Wisconsin, and University of Vermont.

Class size is limited with pre-registration required. To pre-register, call 624-3995.

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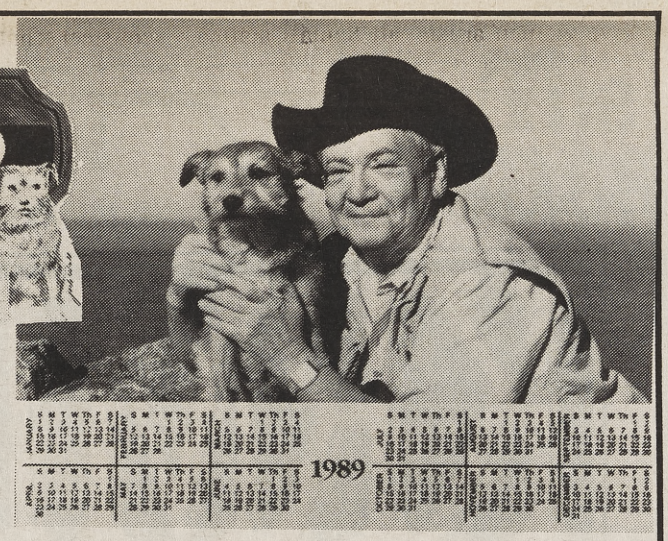

3716 The Barnyard, Carmel 624-3916

The California oak moth is getting an early start this year. The larvae have been found active throughout the area.

This is the third consecutive year the oak moth has been active in this area and defoliation this year combined with the stress of having inadequate rainfall in recent years may threaten the life of an oak tree.

If the larvae are present on your trees it is best to stop them before they do further damage. If you are concerned about your oak trees, call Ailing House Pest Control now.

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SHERIFF'S LOG

THEFTS

MONASTERY BEACH. Auburn man reports toolbox stolen from pickup parked at beach. 2-23.

VILLAGE. Resident reports door wreath stolen. 2-23.

COLT LANE. Burglary. No suspects. No loss value given. 2-23.

VIA LA CONTENTA. Burglary, personal papers taken. 2-21.

HIGHLANDS. Limo service reports bad check from Carmel Woods resident, $512. 2-21.

MID VALLEY. Store manager reports three forged checks from same man. 2-20.

MID VALLEY. Car battery stolen after vehicle parked near C.V. Road for two weeks. 2-20.

CARMEL RANCHO. Store burglarized previous night. No loss stated. 2-19.

MISSION FIELDS. Motel manager reports bank bag taken. 2-15.

MID VALLEY. Resort employee reports girl friend dropped him off at work, "borrowed his '87' auto." Did not return. Girlfriend and auto missing. 2-13.

MID VALLEY. Business manager reports $500 cash taken from office around midnight. 2-12.

CARMEL RANCHO. Seashell stolen from door. 2-11.

ANNOYANCES.

MERCURIO RD. Resident reports four-year pattern of annoying, anonymous phone calls. Caller never speaks, holds line open momentarily. 2-23.

C.V. AIRPORT. Two windows shot out of parked airplane. 2-21.

LOS HELECHOS. Barking dog. 22-20.

JAMESBURG. Shots fired. Shooter gone by time deputies arrived. 2-20.

SCHULTE RD. Resident reports shots fired in area, near C.V. Road. 2-18.

VILLAGE. Restaurant owner reports Village man enroute to harass her. 22-18.

LA VENTANA. Resident reported speeding up and down street. 2-18.

VIA CROTALO. Loud party. Minor resident contacted. Friends and beer. No adult aged 21 or older present. 2-18.

CACHAGUA Neighbors involved in shouting match over easement rights. 2-16.

LAUREL RD. Anonymous telephone call. 2-16.

VIA SERENO. Suspicious man looking at resident from construction site. 2-15.

POPPY RD. 911 call. Hangup. Resident denied making call. Uncooperative. 2-15.

C.V. ROAD. Resident reports her parents' maintenance man acting suspicious. 2-14.

PASO CRESTA. Rock or bullet through window. 2-13.

RING LANE Loud party. Resident promised to lower volume. 2-11.

VILLAGE. Resident reports being followed by unknown man in new white van near C.V. Airport. 2-11.

CACHAGUA. Customer ejected from business. Then reported racing car around area in parking lot and on road. 2-10.

ALL IN THE FAMILY

VILLAGE. Resident reports daughter may have "overdosed." Daughter located, checked out fine. 2-19.

CACHAGUA. Unknown female reports "being beat up again." Area checked. No trace. 2-19.

VIA PETRA. Resident reports son "abusive and disrespectful." 2-18.

VILLAGE. Woman reports being "assaulted by husband last night."

VIA PETRA. Parent reports 16-year-old son a runaway. 2-17.

C.V. ROAD. Resident reports son a runaway. 2-17.

EL HEMORRA. Resident reports civil problem with ex-girlfriend. 2-15.

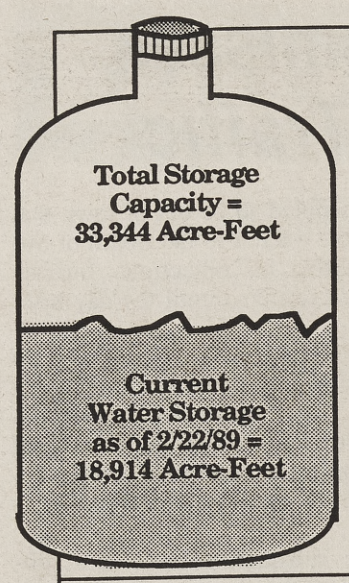
VIA PETRA. Son a runaway. 2-13.

C. V. ROAD. Two male surfers several hours overdue from Big Sur. 2-13.

CACHAGUA. Big Sur man smashed several doors and windows, and his brother's horn. 2-10.

HOSTILITIES

MOUTH OF VALLEY. Carmel man reports being struck with shotgun barrel by Pacific Grove man. Investigation indicates apparent self defense. 2-23.



MONTEREY PENINSULA WATER STORAGE REPORT
As of February 22, 1989

	Total Capacity	Current Storage	%
Reservoirs:			
Los Padres	1,967*	1,967*	100
San Clemente	131*	131*	100
Ground Water Basins:			
Upper Carmel Valley	6,531	6,531	100
Lower Carmel Valley	20,015	7,589	38
Seaside Coastal	4,700	2,696	57
TOTAL	33,344 Acre-Feet	18,914 Acre-Feet	57%

*Excludes State of California minimum storage requirement.

OFFICIAL FIGURES FROM THE
• MONTEREY PENINSULA WATER MANAGEMENT DISTRICT •

CROSSROADS. Door kicked in. Suspect contacted. Occurred one hour after suspect's father telephoned Sheriff's Department from New York reporting son threatening suicide. 2-21.

CARMEL RANCHO CENTER. Store manager reports customer threatened him, "..if he did not complete transaction." Transaction completed without incident. 2-20. *(This time.)*

BIG SUR. Restaurant reports "meal skip." Suspect borrowed $100 from other guests and paid bill. 2-20.

CROSSROADS. Man contacted in parking lot for "concealing property." 2-15.

OTHERS

CROSSROADS. Unlocked door (10:30 p.m.) Nothing else wrong. 2-21.

HIDDEN VALLEY RANCH. Two geldings lost. One gray, One bay. 2-21.

CROSSROADS. Shoplifter in custody of store personnel. 2-19.

HIGHLANDS. Resident reports strange white male running from her residence as she entered driveway. Ran to beige 1960's four-door vehicle, driven away by companion. 2-15

CHS. Attempted entry into cafeteria. 2-14.

CHS. Anonymous report of broken window. 2-11.

VILLAGE. Man accidently shot himself in left hand while "playing" with a revolver. 2-11.

LAURELES GRADE. Seaside man cited for selling flowers from right-of-way. 2-11.

VILLAGE. Cachagua man transported to CHOMP. Depressive reaction to medication. 2-10.

ECOLOGICAL RESERVE. Seaside man caught with abalone. 2-12.

ONE OR MORE TOO MANY

RIO ROAD. Motorist stopped for missing headlight. Driver arrested for driving under the influence. 2-20.

RIO ROAD. Transient drunk in public. 2-18.

ROBINSON CYN RD. Upper valley man arrested for driving under the influence. 2-17.

VILLAGE. Village man arrested for DUI. 2-17.

VILLAGE. Village man in his car drunk. Arrested. 2-11.

ROBINSON CYN RD. Valley man, open beer in car. 2-11.

Deadline for Ads & Copy
March 8, 1989
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Rio Road Underpass Would Eliminate 'Wall'

By Dick Heuer

This is the third and probably last in a series of articles on alternatives to Caltrans' design for the proposed Hatton Canyon Freeway. The articles have been limited to alternatives suggested by local residents but **not** analyzed in Caltrans' Environmental Impact Statement on the project.

Previous articles covered the Carpenter St. area and the Carmel Valley Rd. interchange. This one looks at the Rio Rd. area. The alternatives for each of these areas can be considered independently or combined to achieve what Carmel Mayor Jean Grace has termed a roadway that lies "gentle on the land."

Caltrans' present design has no exit from or entry to the freeway at Rio Rd. This has been of particular concern to merchants at the Crossroads and Barnyard shopping centers. They fear it will be more difficult for potential customers to find their stores. Traffic to and from the shopping centers will be routed on the existing roads to or from the Carmel Valley Rd. interchange.

The present plan calls for the freeway to pass over Rio Rd., which requires raising the freeway on a roughly 20-foot-high earthen berm from Carmel Valley Rd. to a new bridge over the Carmel River. This berm, also described as the "Berlin Wall" or "Carmel Valley Dam," has been a focus of public opposition to the Caltrans plan.

An earlier committee chaired by Assemblyman Sam Farr sought to avoid the berm and provide better access to the shopping centers through an expanded at-grade intersection at Rio Rd. This would be simply a larger version of the present intersection. Despite extensive efforts in this direction, Caltrans continues to insist that an at-grade intersection here is unworkable and unfundable.

What has not been examined is the possibility of an underpass at Rio Rd. This was suggested some time ago by Michael Troian, but Caltrans dismissed it with the wave of a hand as too expensive. The area is within the 100-year flood plain, so that needs to be taken into account.

The technical term for what would be required for the underpass is a "boat section." This is a section of highway that is waterproofed and anchored by pilings so that it neither floods nor floats as the water table rises. A pumping system removes any surface water that may accumulate.

Caltrans District Director Tom Pollock advised the *Sun* that as a very rough rule of thumb, a boat section costs five to 10 times as much as a conventional roadbed. The amount of additional cost depends largely upon the amount of anchoring that would be required, and Caltrans has not analyzed that. However, the elevated berm from Carmel Valley Rd. to the river is also expensive, and this could be eliminated by an underpass instead of an overpass at Rio Rd.

Michael Troian, who has been pushing the underpass idea, points to the McFarland Building constructed last year on the northwest corner of Rio Rd. and Via Nona Marie. That building has a full basement used as a parking garage. An underpass at Rio Rd. would not have to be dug any deeper into the flood plain than this garage.

According to Troian, protecting such a concrete structure against flooding and floating is a common engineering problem. Solving that problem was obviously not so expensive that it discouraged the developer of the McFarland Building from putting in the underground garage.

The underpass concept opens a wide range of alternatives for modifying the Caltrans design. The least change would involve simply replacing the planned overpass with an underpass, and thereby eliminate the need for the berm. This alone would be welcomed by many who view the berm as one of the most objectionable elements of the Caltrans design.

But the underpass also enables one to do different things at Rio Rd. The underpass requires much less space than the berm with its 100-foot-wide base. This leaves more room for on or off ramps to provide some access at Rio Rd. to or from the shopping centers.

One intriguing possibility is to have the underpass only for northbound thru traffic on Highway 1. That would eliminate the main bottleneck at this intersection. Southbound traffic would continue to stop at the Rio Rd. light. With the approaching northbound traffic removed from the intersection, southbound cars would find it much easier to make the left turn into the shopping center. In other words, a northbound underpass might make an at-grade intersection very workable.

Hatton Canyon Coalition Formed *Continued from Front Page*

lems, Lloyd explained. "We are trying to get appropriate technical assistance to help identify and select the best alternative. And we are trying to bring groups and individuals together so that our combined strength may be employed in efforts to force Caltrans to listen to and consider our objections."

The Coalition estimates that expert legal and technical assistance for commenting on the forthcoming FEIS will cost up to $10,000. Various informational activities are also in the works and will also cost money, Lloyd said. A fund raising effort is now in process. (See advertising coupon below.)

Lloyd is a well-known Carmel resident who practices law in Monterey. Stevens is a retired architect and former member of Caltrans' Hatton Canyon Advisory Committee. Other members of the Hatton Canyon Coalition steering committee are Michael Kelly, treasurer; Clayton Anderson, Albert Eisner, David Epel, Scott Hennessy, J.S. Holliday, Roger Larson, Rod Mills, Roger Newell, Enid Sales, Shirley Thomas, and Beth Wright.

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Valley People

By Dee Cantlon

On Feb. 12, at the schooling show at the Carmel Valley Trail and Saddle Club, spectators saw 11-year-old rider BETH UNTERBRINK take a nasty spill. We are happy to report that Beth incurred no major injuries, except for a mouth wound that required 15 stitches. Even before her release from the Emergency Room, Beth was inquiring about her ponies and her next meal , in that order.

Congratulations are in order for new grandparents JEANETTE and LLOYD SWANSON of Los Tulares. On Feb. 2, their son KENT and his wife JANA welcomed new daughter, KELSEY JULEEN BALONIC-SWANSON. The proud parents are currently living in Ojai, but Kent grew up in the Valley. Both parents are graduates of Cal Poly; Kent is an engineer in Ojai and Jana works for the U.S. Government.

Mrs. Field's Cookies is in for some Valley competition. HARMONY DREW, nine-year-old daughter of LESLIE and ALAN DREW, has launched her own cookie business and will bake cookies for parties or special occasions.

One special occasion that just occurred was the early arrival of her new cousin, EMILY KATE WOLTER. Miss Emily was expected around March 8 by her parents, NETTIE and JOE WOLTER, but made a surprise entry on Feb. 11. Mother and daughter are doing well.

The Farm Center's LUPE and DONNA ALONZO just began their own stork watch. Their new arrival is due in October.

Congratulations to GENE ERNER on his promotion to managing broker of Porter-Marquard Realty. GENE replaces SKIP MARQUARD in that role. This frees SKIP'S time for other things, including his volunteer work as the new coach of the Carmel High School track team.

CLEM SAVOLDI just let us know that his daughter, ELLEN SAVOLDI GUPTILL, returned to the area recently. Ellen grew up in the Valley, so a lot of old friends can look her up. She night be a little busy with new son JAMES HARLEY (born Jan. 23), but I'm sure she'll make time to renew old acquaintances.

DAVE and SUSIE BLUFORD proudly accepted the honors for their golden retriever, Dasu's Ms. Liberty, a.k.a. Libby Lou. Ms. Libby was awarded her Junior Hunter's Title about two weeks ago.

Happy Birthday wishes to PATTY ANDERSON (3/12) and Master BRYCE NASON (3/9), son of TOMMY and CARA NASON.

A toast to DAVID HOLHOUSE and his new bride, MEGAN. The Holhouses were wed on Feb. 18th in Jamesburg, with a celebration following at the Old Pack Station. David was formerly with the "Holhouse Blues Band," which has evolved over the years (with many changes) to the "Broadway Blues Band".

We close on a sadder note. The Valley lost long time resident GINNIE DREW on Feb. 18th. Mrs. Drew was an active participant in Valley affairs, as editor of the old Carmel Valley Outlook and as a member of the Carmel Valley Trail and Saddle Club and Carmel Valley Property Owners Association. She is survived by sons Alan and Gregg of Carmel Valley, daughter Leslie Dorrance of Salinas, and seven grandchildren. She will be missed.

If you have any news you would like to share with our readers, please call DEE at 659-5510.

What's Blooming?

By Marilyn Raynes

Flowering fruit trees are botanically known as Prunus, or "stone fruits." In the parking lot of St. Philips' Lutheran Church and the nearby First Baptist Church of Carmel, the Flowering Plums are giving us a beautiful preview of spring. There are also some blooming at Mid-Valley Shopping Center. The leaves are a reddish purple and the flowers are pink and slightly fragrant. Other varieties may have white flowers and be double or semi-double.

Surviving the Drought

Continued from Front Page

gray water is when it is collected in a closed container, transported by hose or underground pipe, and then dispersed through underground emitters. In other words, there must be no potential for human contact and no water applied on the surface where flies, mosquitos, dogs or cats could come in contact with it.

Given the strong incentive to protect valuable plants from the drought, these health department rules may be observed like the 55 mph speed limit. According to Wong, for example, it would be against the rules to collect water in a bucket under your bathroom sink, or to take bath water, and pour it on potted plants on your patio! For those who disagree with those rules, now is the time to speak up.

Future issues of the *Sun* will discuss gray water in greater detail so that readers can make informed decisions about convenience, cost, regulations, and health risks associated with using gray water for irrigation.

In the interim, readers are again invited to share their experience from the last drought, especially regarding how gray water can be used most conveniently and most safely.

Send your thoughts to the *Sun* , P.O. Box 931, Carmel Valley, Ca. 93924. For comments and suggestions that may not comply with the strict health department regulations, the *Sun* will withhold name and address on request.

(Ed. Note: The writer of this article is also a director of the Monterey Peninsula Water Management District. In that role, he has questioned the strictness of the health department policy. He has asked the health department to prepare information for public release on health risks associated with gray water use and suggestions on how it may be used safely under various circumstances.)

Village Gets Initial Replacements
In Historians' Oak Planting Project

The first phase of a project to replace "lost oaks" in and around Carmel Valley Village has been completed by members of the Carmel Valley History Society with assistance from Native Plant Society members.

Colin Fletcher provided the original concept and funding, with the history society then assuming responsibility.

Suzanne Schettler, plant society member, who is also with Hastings Preserve, provided both expertise and labor in the plantings. Jan Penney, who is a member of both groups, assisted.

Planting was accomplished in the Village Feb. 22 and 23 by Schettler and Marvin Pylate of the History Society. Stew Clough provided transport from the nursery in Aptos.

Pylate reported "..every single Village business we had time to contact provided enthusiastic support. It is hoped that additional public and business support will allow purchase and planting of addition oak trees to completely 'reforest' the Village."

"All the new trees were planted in existing areas, where most of the trees will not require watering beyond the initial "establishing' period. Even that needed water will be trucked in from private sources outside the water district," Pylate reports.

Veteran Forester Giving Drought Tips

Carmel Valley Garden Club meets March 9 with a program by local urban forester Hugh E. Smith. How to help our trees in the third year of a drought will be the topic of discussion.

Smith is a long time Peninsula resident who served as Carmel's Forester from 1964-1968 and was a member of the Forest Commission from 1970 until his retirement last October.

The 8 p.m. meeting is in St. Dunstan's Church, Robinson Canyon Road, just off Carmel Valley Road. The public is invited.

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PEOPLE ARE READING

News from the Carmel Valley Library

FICTION

The High Road...Edna O'Brien
Sister Light, Sister Dark (SF)...Jane Yolen
Chipped (M)...Neville Steed
The Man Who Looked Like Howard Cosell...John Bartholomew Tucker
The Court of the Lion...Eleanor Cooney & Daniel Altieri
Jack of Diamonds...Elizabeth Spencer
Philip's Chair...Dale Eunson
*Cat's Eye**...Margaret Atwood
The Rough Rider (W)...Jack Cummings
People Like Us...Dominick Dunne
Any Old Iron...Anthony Burgess
To Dance with Kings...Rosalind Laker
Billy Bathgate...E.L. Doctorow
Wildcat...Craig Thomas
*Mutation**...Robin Cook
*Rivals**...Janet Dailey
*Midnight**...Dean Koontz
The Silver Branch (SF)...Patricia Kennealy
Smoke & Mirrors...Barbara Michaels

NON-FICTION

Dogleg Madness...Mike Bryan
I Must Say...Edwin Newman
Living in Sin?...John Shelby Spong
At Home: Essays 1982-1988...Gore Vidal
Historical Atlas of World Mythology...Joseph Campbell
Celebrating Bird: The Triumph of Charlie Parker...Gary Giddins
Cecil Beaton: The Royal Portraits...Roy C. Strong
Somatics...Thomas Hanna
Mind Traps...Tom Rusk
*Blind Faith**...Joe McGinnis
Anything Goes: The Jazz Age Adventures of Meysa McMein...Brian Gallagher
Liftoff: The Story of America's Adventure in Space...Michael Collins
DOS 4 Made Easy..Herbert Schildt

* Best Seller, SF - Science Fiction, M - Mystery, W - Western,

Library Movie March 3

The Arabian Nights swashbuckler, *Sinbad & The Eye of the Tiger*, with special effects by Ray Harryhausen, and starring Patrick Wayne, will be shown at the Carmel Valley Library on Friday evening, March 3rd, at 7:30 p.m. Children $1, Adults $2.50. For information call 659-2377.

Summer Parks Jobs Opening in Monterey

If you are at least 16 years of age, enjoy being around children and working outdoors, Monterey's recreation program has youth jobs open this summer.

Applications for Water Safety Instructors, Lifeguards, Day Camp Counselors, Playground Leaders and Camp Quien Sabe (overnight camp) staff are being accepted through March 17 at 546 Dutra Street.

All applicants will be invited to compete in a group leader assessment interview 1 to 5 p.m. March 25.

Jobs begin in June, continuing through August. Those selected must be able to complete the entire summer employment term.

The program needs people with skills in arts and crafts, games, music, folk dancing, camping and special events programming. Positive attitudes combined with enthusiasm, spirit, cooperation and patience are essential, along with flexibility and adaptability to changing situations.

Applications are available at 546 Dutra, weekdays from 9 a.m. to 4 p.m. For information call 646-3866.

Women's Fair Is March 18 At Hartnell

The 1989 Monterey County Women's Fair is March 18 at Hartnell College in Salinas.

The 1989 fair will focus on "Taking Charge of Our Health," with the keynote address by Bettina Aptheker, PhD and assistant professor of Women's Studies at UC-Santa Cruz.

Panel discussions will include childbirth, diet and exercise, menopause, sexually transmitted disease, cancer prevention and treatment, holistic health approaches, psychological and spiritual aspects of health and special health issues for women of differing ethnic heritage.

A bilingual afternoon session will be offered in English and Spanish.

Lunch will be available, as will childcare with pre-registration. Scholarships for the fee are available upon request.

The 1989 Monterey County Women's Fair is co-sponsored by Hartnell, the County Commission on the Status of Women, the AAUW, Soroptimists, Zonta Club and the County Cultural Council.

For information, telephone 755-6800.

Age-Parents-Exercise CHOMP Sessions Offered

Community Hospital is offering three programs currently.

An eight-week supervised exercise program began Feb. 28, with "Caring for an Aging Parent" beginning March 27, along with "Staying Well Over 50."

The "Begin and Win" exercise program will include warmup, conditioning, stretching, walking and individual guidance, meeting from 5:30 to 6:30 p.m. Tuesdays and Thursdays at MPC's Adaptive PE building.

"Creative Caring—Life with an Aging Parent" is from 6 - 8 p.m., on six consecutive Mondays from March 27 through May 1 in CHOMP's Main Conference Room.

"Staying Well Over 50" will meet six consecutive Mondays starting the 27th, from 1:30 to 3:30 p.m. Studies will include stress, exercise, memory enhancement and healthy diet. Questionnaires, diaries, homework assignments, handouts, videos and actual practice will be used to examine a wide range of options for health and well being. These classes will meet at First Presbyterian Church, 501 El Dorado, Monterey.

For information on any of these programs, telephone 625-4708.

C.V. Little League Tryouts Mar. 4-11

Carmel Valley Little League tryouts for new "Major League" hopefuls are scheduled for the first two Saturdays of March.

Nine-year-old baseballers, who are registered to play, but who were not on a major league team in 1988 are expected to be at the March 4 tryout at the Little League park on lower Paso Hondo in the Village, by 8:45 a.m. Tryouts will start promptly at 9 a.m.

Tryouts for 10 to 12 year old players will be March 11, at 8:45 a.m. at the field. Players should bring a sack lunch, since the tryouts both weekends will last until at least 1 p.m.

For further information, telephone Richard Rosenthal at 659-4077.

Events At:

Thunderbird
Bookshop/Restaurant
Whole Life Center

Monday Evening Lecture Series for March 1989.
There is a $5 cover charge.
Begins at 7 P.M.
For information call Sara Bernstein.

MONDAY, March 6, Barry Vissell - Popular co-author of *Models of Love* and *Shared Heart* will "share the heart" of his newest book, *Risk To Be Healed.* Be prepared for an experiential journey for individuals and couples into the heart of healing, powerful teaching stories, lots of laughter, audience interaction, and surprises.

MONDAY, March 13, Nick Herbert - "Toward the Light...The Physics of Time Travel." A physicist from Stanford University, Dr. Herbert will discuss his fascinating, thought provoking theories of transcending the speed of light; the phenomena of future absorbers; "white holes" (the time-reversed versions of black holes); messages transmitted back to the past and forward into the future; time travel; and multiple universes. Discover how and why it may be possible to move freely through time and space - with consequences beyond our wildest fantasies. One of the leading researchers in the field of physics, Nick Herbert opens up the provocative, imagination-expanding universe of superluminal speed to the layman in his latest book *Faster Than Light: Superluminal Loopholes In Physics.* He is also the author of the highly acclaimed *Quantum Reality.*

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EYE-DEAS

By Drs. Kim & Irv Hartford

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A. No. Behind the pupil of your eye is a clear lens. When that lens becomes cloudy, it is called a cataract.

Cataracts usually are caused by age, but some are present at birth, inherited, caused by injury, disease, exposure to toxic materials, or radiation.

A cataract usually starts small. We can spot it during a thorough optometric examination and will monitor it during your regular visits to the office. If necessary, we will schedule more frequent examinations for you to evaluate any changes. If the cataract changes, a change in your eyewear may be necessary.

Undetected cataracts can blur your vision or, oddly, suddenly improve your vision for reading.

When a cataract interferes with your daily living, it can be removed surgically. A lens implant may be appropriate for you after the surgery, and we can prescribe glasses or contact lenses to fully restore your vision. Consultation between your surgeon and your optometrist will determine the best mode of correction.

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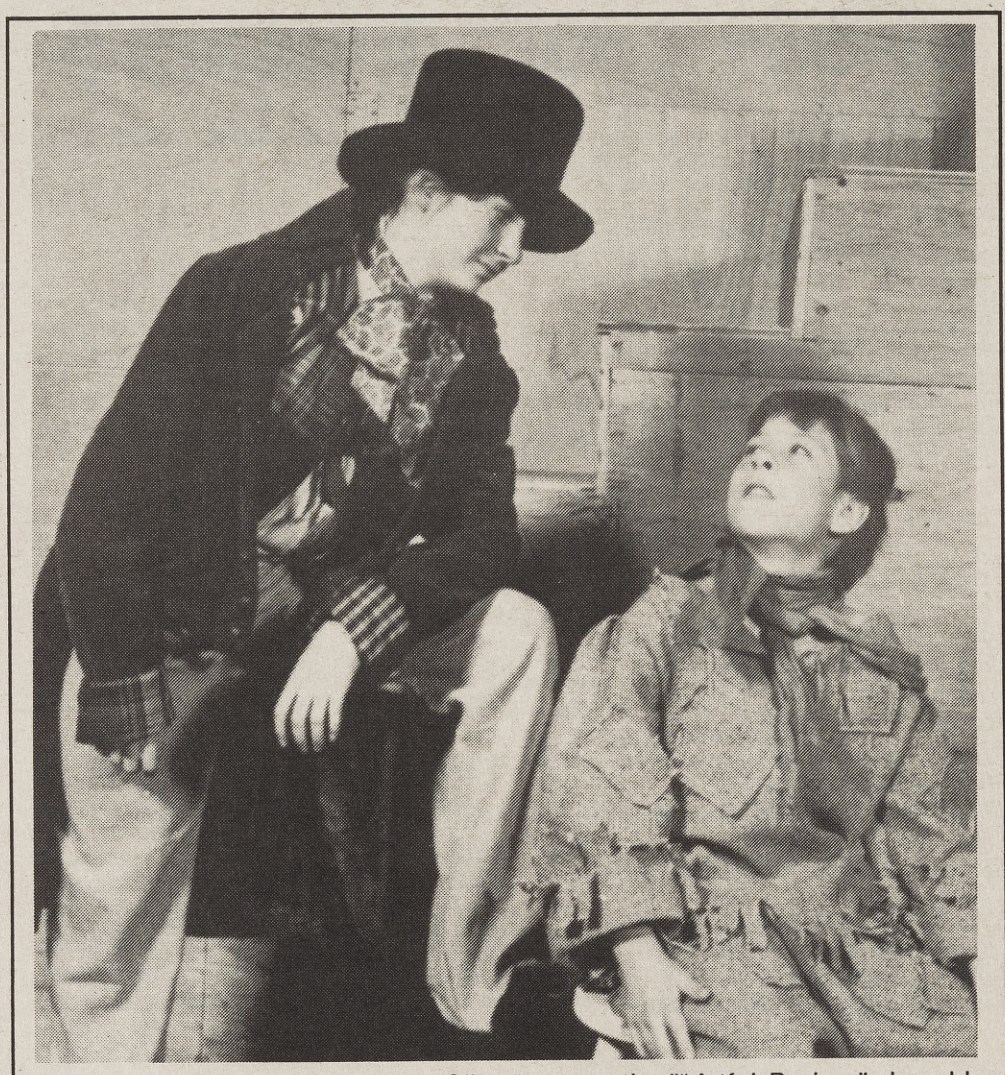
MPC Auditions March 11 and 12

Open auditions will be March 11 and 12 at Monterey Peninsula College for three upcoming theatre productions, *Brighton Beach Memoirs, Hello, Dolly!* and *You Can't Take It With You.*

Peter DcBono will direct Neil Simon's comedy, *Brighton Beach Memoirs,* playing May 18 to June 11. The play requires one boy, age 15; two girls, ages 12 and 16; two men, ages 19 and 40; and two women, age 40ish. Auditions will be at 12 noon both days in the MPC Theatre, Room T-5.

Prospective actors and actresses will audition for *Hello Dolly!* at 10 a.m. in the MPC Dance Studio gymnasium. Forty men and women between the ages of 15 and 60 are needed. The musical comedy will be presented Aug. 17 to Sept. 10, directed by Tom McKenzie and choreographed by Laura McEvoy.

Auditions for *You Can't Take It With You* will be at 1 p.m. both days in the MPC Theatre, Room T-2. Nine men and seven women, ages 18 to 70, are needed. Peter Nyberg will direct this comedy playing June 29 to July 23.



JUSTIN McCHESNEY, right, as "*Oliver*", meets the ""*Artful Dodger"* played by Jodi Dick, in MPC's Theatrical production of *"Oliver",* which opens with an 8 p.m. preview staging today (Mar. 1). Thursday through Saturday performances are at 8 p.m., through March 19, with Sunday performances at 2 and 7 p.m. March 12 and 19. There will only be a 2 p.m. matinee March 5. Leo Cortez in director, with choreography by Laura McEvoy.

Famed Scientist Speaks March 3 at MPC

Dr. Donald Johanson, who uncovered "Lucy," the oldest and most complete skeleton of any human ancestor who walked upright, will speak Mar. 3 at MPC.

The 7:30 p.m. program, "In Search of Our Origins," is presented in cooperation with The First National Bank of Monterey County.

Dr. Johanson and an international team of scientists uncovered the fossilized remains of Lucy and 13 other individuals in Ethiopia between 1973 and 1975. The fossils dated back 3.5 million years, were the remains of hominids who walked upright as humans do but had a smaller brain, similar in size to that of a chimpanzee or gorilla, and there were no signs that these hominids had used tools of any kind.

Johanson's discovery challenged Darwin's theory of evolution that upright walking evolved as part of an integrated package of new skills including increased intelligence, use of tools and hunting.

The Ethiopian find also overturned the prevailing model of human evolution at that time.

Lucy and "the First Family" were so primitive that Johanson and his associates concluded their find was conceivably an ancestor to both lines of early hominids. Leakey and his followers think that the common ancestor is yet to be discovered.

Dr. Johanson is expected to address some of these questions during his lecture at MPC. The lecture is open to the public without charge.

Hidden Valley Premiere Is March 10-11-12

The premiere of *Journey To The Center* is scheduled for Hidden Valley Theater, March 10, 11, and 12.

Journey To The Center was conceived and composed by Stephen Tosh especially for soprano Kathy Knight.

Through the use of synthesized sound, the human voice, and special visual projections, *Journey* tells the story of humankind's creation, dilemma, and solution of community under the reign of Eternal Love.

Showtimes are 8 p.m., Fri. and Sat., and 2:30 p.m. on Sunday.

Tickets and information are available by calling 659-3115.

'Changing Gender Roles' Studied in MPC Course

A two-week course, "Men and Women: Changing Realities," will be offered by Monterey Peninsula College's Gentrain Society beginning March 7. The class will meet in the Social Science building, Room 102, from 1-3 p.m. Tues. and Thurs. afternoons, Mar. 7, 9, 14, and 16.

Judith Lydecker, MPC history instructor, and Paul Aschenbrenner, sociology instructor at Hartnell College, will teach the course.

The course will explore experiences by which males and females learn to become "culturally" men and women.

Ms. Lydecker and Aschenbrenner will examine gender stereotypes and analyze the hows, whens, and whys of social changes taking place today. They will offer suggestions for the future roles of men and women.

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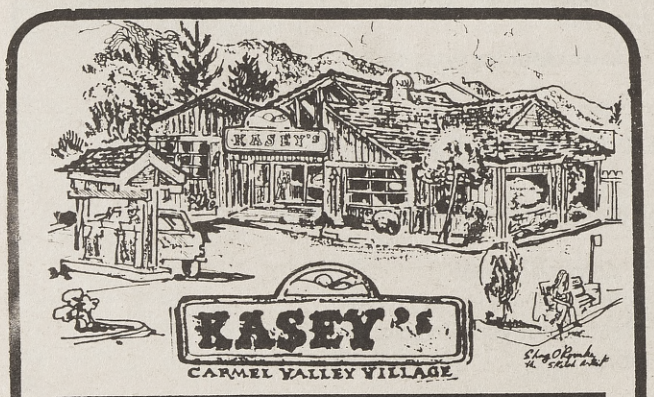

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FOCUS ON: THE HOME OFFICE

Offices Are Expanding Into Carmel Valley Homes

The market for office equipment is expanding rapidly. It is growing out of the traditional office and moving into the home. In more and more Carmel Valley residences one or more rooms are being transformed into an office.

Advances in all types of office technology are increasing the range of activities that can be done at home. Writers, small business owners, and employees of larger companies are all finding that home is a convenient place to work. Others discover that the new technology is equally convenient for personal business, correspondence, doing taxes, and paying bills.

In the old days, the man of the house had a room where he could smoke his pipe and read his books by the fireplace. It was called a den. Nowadays the man or woman may spend an hour or so a night operating a computer, sending and receiving information over phone lines through a modem or facsimile machine. It's all part of the new way in which we communicate with each other.

What makes up a home office? Some sort of writing instrument is needed and that can be a pencil and paper, typewriter or computer. The personal computer has several essential uses in a home office. It can be used for word processing, data bases, communications, education, and entertainment.

The facsimile machine is currently popular. It works by scanning a document and converting light and dark images on the page into digital information. The digital data is translated into low tones and high tones which are transmitted across telephone lines. The receiving facsimile machine answers the telephone and converts the tones back into digital data which is then printed out.

The revolution in popularity of the fax is because it is not necessary to use a keyboard to input the data, and pictures and text can be sent very quickly, bypassing the mails. Things to watch for when buying a fax include compatibility, built-in telephone handset, auto-dialer, automatic document feeder, page memory, delayed transmission time (until rates are lower,) and halftone capability (for quality photographs). Prices can range from $800 to $2000.

The home office can be enhanced by a personal copier. There are now two types of personal copiers. One uses a single cartridge that contains the entire copying process. The cartridge is replaced at intervals of 3000 copies and therefore costs more than the other type, which has two separate cartridges: an inexpensive toner cartridge and a long-life master unit. The toner is replaced many times before the master unit, thereby lowering the cost per copy.

Features to watch for when buying a copier include copies per minute, single or multiple sheet feed, size paper to be reproduced, and a reduce/enlarge option. Be sure to include a service agreement along with your purchase. Prices range from $300 to $3,000.

The telephone is still the most essential item in a home office. It has been enhanced with new features such as multi-line capability, autodialers with auto busy redial, speakerphone, and on-hook dialing. Conference calling can be handy.

Answering machines have advanced also. Beeperless remote lets you call your home from a touch tone phone and listen to any messages. Digital security codes protect your privacy by stopping unauthorized persons from accessing your messages. Some machines have voice activated recording so there are no long stretches of silence. The outgoing message can be on a chip instead of a tape. Message forwarding will dial a pre-programmed number and deliver the message. Many units combine the telephone and the answering machine into one.

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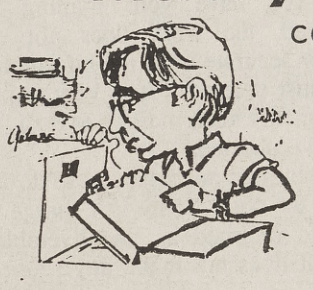

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Coming Up

Financial Planning will be the subject of the next FOCUS section. It will appear on March 15 with articles on taxes, pensions and bank accounts together with advertisements for banks, stock brokers, insurance agents, financial planners, and accountants.

In the March 29 issue will be the second FOCUS on Caring for the Elderly.

FOCUS ON: THE H

Computerized Mailing List Can Increase Your Profits

By Michelle Carey Heuer, Data Concepts

The words "mailing list" and "direct mail" have been in small business owners' vocabularies for quite some time, but many businesses have given these promotional tools a low priority.

Over the past five years, mostly due to the personal computer entering into many small businesses and households, direct mail has evolved into a very personalized and effective sales tool. Businesses have found how to use the ability to easily manipulate names, addresses, and information about their customers in order to increase their profits.

Many have also discovered, however, that maintaining a mailing list in-house is tedious, time-consuming, and boring—a task that no one in the office ever seems to have the "time" to do. Consequently, the intent of doing something with the mailing list exists, but in reality the list continues to collect dust. Sound familiar?

Many businesses that handle financial and other records on the PC have decided to have an outside service manage their customer database. Whether you decide to do it in-house or take it to a professional service, it is essential to devote the time and effort to properly organize your mailing list before you computerize. Only in this way can you get maximum benefits from it.

Where do you begin? If possible, divide your customers into groups or categories. Depending on your business and how well you know your clientele, this can be accomplished by taking information from sales receipts, contact books, client requests, etc. Category coding allows you to extract specific types of customers or potential customers for mailings geared to a certain product or service you know will interest them.

By combining geographic selections with interest categories, you can make your mailing list even more valuable.

Once you have your mailing list computerized, the work does not end there. How accurate is all the information you have just entered? It is very important on your first mass mailing to do a "return receipt requested."

Many businesses are reluctant to do this because of the cost. There is a charge for every piece returned as undeliverable. However, it does not make any sense to continue in future mailings to pay postage to send promotional material to an "obsolete" name. Your mailings will have greater deliverability, and consequently greater response, so that you save money in the long run.

It is essential to establish mailing list procedures for your employees or partners to follow. This begins by properly training personnel and establishing procedures to ensure everybody understands the importance of continuing to compile accurate information on your customers. Updating and adding new information to your mailing list should be part of the daily routine. It is a good idea to assign one individual to be responsible for the upkeep of the list.

How do you determine which names are the best prospective customers for your product or service? After you have established a clean working list, it is of great benefit to do a mailing list analysis. This provides you with an excellent tool for analyzing the sales potential of existing and proposed products or services.

Who are your best customers, what age group do they fit in, what geographical area do they come from, what item do they purchase most frequently or what service do they use the most?

Direct marketers today are becoming aware of the benefits of supplementing their own databases with "purchased" mailing lists geared to specific market segments. By being able to accurately identify your clientele, you can very effectively purchase a mailing list with prospects fitting your customer profile. This attention to market segmentation can help ensure the success of your targeted marketing program.

Development of promotional material that works for your business is just as important as your mailing list. It is a good idea to consult a professional and make a small initial investment in developing material that can be used in a variety of different formats. For example, you may be able to use the same typeset materials or photography for both a self-mailer and your company informational brochure.

This project should never be done under a tight time deadline. If you make a mistake, it becomes a costly lesson.

Small businesses, in particular, are beginning to discover that when they develop a targeted direct mail program, they gain increased understanding of their customers and markets. This increases sales and profits.

If you decide to maintain your own mailing list, be sure you have the discipline and time to do it correctly. If this is questionable, establish a relationship with a professional service that will assist you in developing a program that works for you.

By investing time and effort into organizing your mailing list, you will find it becomes a valuable business partner.

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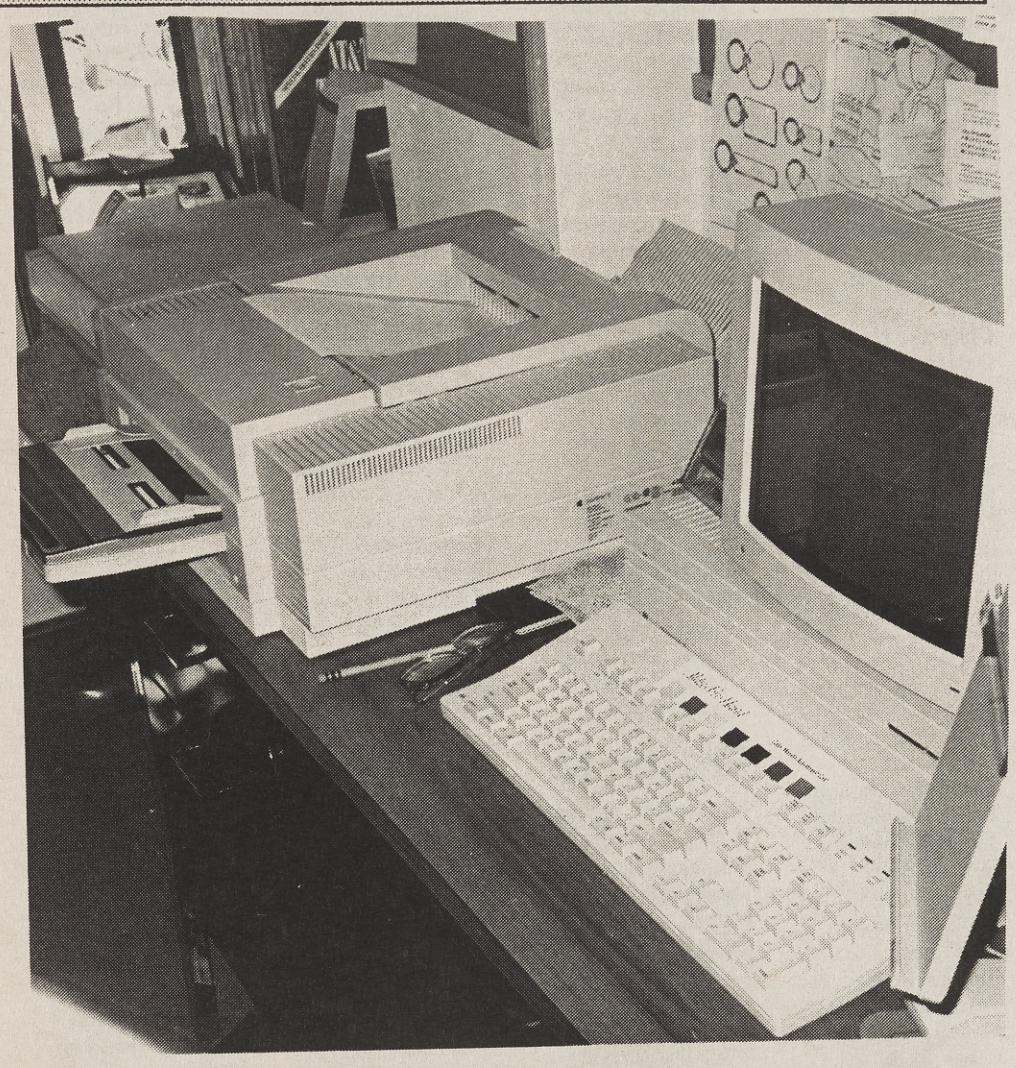

Shown above is a Mac II with two megabytes of memory, an eight bit color card, and a 13 inch color monitor; a Canon 1X-12F flat bed scanner; Mac Scan 1.46, Freehand 2.0 and Pagemaker 3.01 for primary software applications; and an Apple Laserwriter II NT black and white laser printer with two megabytes of memory. Total cost: $12,000.

Tough IRS Rules Apply to Home Office Expenses

Expenses to outfit and operate a home office can be tax deductible under certain circumstances. There are four criteria that must be satisfied for the IRS to accept the deductions.

1. The home office must be used to conduct a business. Something must be produced or services provided to qualify as a business.
2. A special part of the house must be used *only* for the business. A bedroom can not double as a guest room and an office.
3. The office must be used regularly.
4. The office must be the principal place of business. The home office can not be a secondary office to a primary office in town. The principal office is determined by the total amount of time spent in the office, the type of equipment available, and how much money is made from the use of the office.

Essentially, for the home office to be tax deductible, it must be the main place of work in a special place in the home to be used only for business on a regular basis.

The IRS is trying to weed out those persons who work someplace other than the home, bought a computer and placed it in a spare bedroom, and use it infrequently to analyze their stocks. That is not a home office by IRS standards.

What Items Qualify:

If the home office does qualify for tax deductions, what exactly can be deducted? Direct expenses can be deducted if they benefit only the business in the home. Such expenses might be painting or other remodeling of the office. Direct expenses are fully deductible.

Indirect expenses are partially deductible and include real estate taxes, mortgage interest, and utilities which benefit both the home and the business. Normally the expense is multiplied by the percent of space the home office takes up in the house, such as ten or twenty percent.

The amount of the deduction may be limited by the gross income for the business. The home office business can not show a loss to be used elsewhere in the tax form. A loss can be carried over to the next year.

Depreciation:

The home office equipment can be depreciated over five years if it passes the fifty per cent rule. This states the equipment must be used more that fifty percent of the time for the business. A seventy percent use means that seventy per cent of the cost can be deducted over a five year period.

If the equipment does not meet the fifty per cent rule, it can still be depreciated over a twelve year period. In both cases a log must be kept of all use of the equipment, if not 100 per cent.

First year expensing is an option that allows the equipment to be deducted all at once by expensing, rather than by taking an annual depreciation. This deduction is limited to $10,000.

The intent of the IRS rules is to allow legitimate users of their home to conduct a business to take advantage of the tax incentives all businesses have. The IRS also want to disallow those persons who are trying to use tax deductions to buy expensive electronic equipment for non-business reasons.

Disclaimer: Tax laws are always changing and can be interpreted in many ways; therefore, The *Carmel Valley Sun* recommends that you consult with a certified accountant or tax preparer before filing your return.

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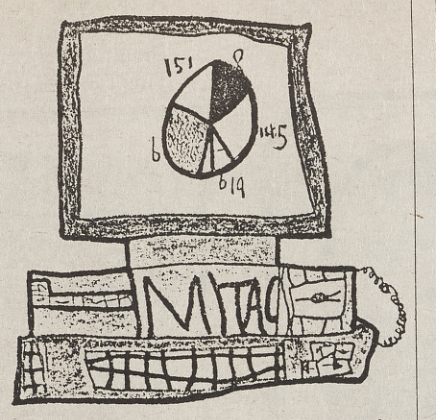

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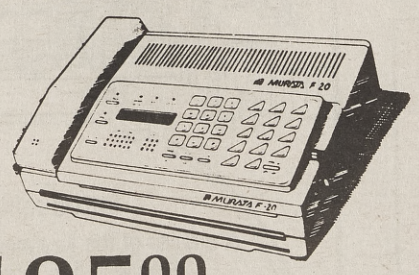

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Valley Students Earn MPC Honors

Eighteen Carmel Valley residents and 46 Carmel residents have been named to MPC's Fall semester Honor Roll. The college awards scholastic honors each semester for the achievement of students enrolled in 12 or more units of letter-graded courses.

Highest honors are awarded students whose grade point average is 4.0; high honors to students whose grade point average is 3.5-3.99; honors to students whose grade point average is 3.0-3.49.

Receiving highest honors were: Thomas H. Apger, William D. Cates, Fumie T. Fukada, Kah-Tong Goh, Carol E. Keesling, Robert E. King, Mark R. Miyamoto, Fritz E. Nolan, Paul P. O'Donovan, and Ivy M. Weston.

Carmel Valley students receiving high honors were: Tara B. Beedle, Don G. Berta, David M. Bryant, Debra K. Franklin, Kelly J. Hewitt, Thomas D. Holland, James V. Panetta, Christiane H. Sell, and Constance C. Williams.

Honors were accorded Lynn F. Dawson, Cathy E. Hendricks, Linda H. Mead, Christian J. Miller, Lisa M. Piacentino, Elisabeth M. Pihl, Davis L. Stainbrook II, Deana K. Thompson, and Maria E. Tribble.

High honors also were awarded to: Donald B. Azcarate, Jennifer C. Baumann, Patricia D. Cleary, Candice J. Eatmon, Erim A. Foster, Jill M. Furlong, Peter T. Hoffman, Nelson D. Holman, Stephanie R. Kurteff, Alison D. Lind, Damon J. Maggiore, Kimberley A. Mead, Jerry L. Noble, Eric A. Nystrom, Beth A. Peerless, Keala R. Rasmussen and Quinlan R. Trapin.

Receiving honors were: Andrew N. Bass, William L. Berg, Lisa D. Bernardi, Marc Brunn, Richard E. Cross, Marianna S. Erickson, Scott R. Golden, Jennifer S. Hakim, Bradford M. Hirsch, Anthony A. Kastros II, Victor Lagana, Carrie M. Matlock, Cathleen M. Nash, Stephanie L. Rogerson, Heather A. Stewart, Kristina H. Szaszy, Hobie H. Trivitte, Paul F. Wirtz, Nicole E. Woodson.

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Honor Roll - Second Quarter - Year 1988-1989

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Highest Honors 4.0-3.75 GPA
Kristie Andersen
Heather Arnold
Lisa Barish
Diana DiStefano
Jonathan Gonzalez
Adam Green
Troy Kolaas
Jason Lande
Yvette Lyon
Kristi Miller
Cindy Nishiguchi
Andreana Ososki
Colleen Crosby
Anthony Boyd
Tracy Gerstl
Gina Marchi
Renee Cyran
Karen Milligan
Louise Smith
Lawrence Miracle

High Honors 3.74-3.50 GPA
Tera Killip
Jimmee Greco
Clyde Klaumann
Allyson Schut
Sunny Scollan
Jennifer Terman
Francisco Cornejo
Kari Bernardi
Kirsten Buche
Keri Holboke
Maria Lee
Elan Masliyah
Heather Shabram
Carl DeCius
Ticien Carlson
Mike Beerman
Courtney Cook
Michael Faulkner
Lisa Morris
Sinem Uner

Honors 3.49-3.00 GPA
Norman Spaulding
Sean Morton
David Kingsley
Carlos Moore
Peter Scardina
Elke Theobald
Darin Nicholson
Octavio Carranza
Jason Watts
Kelly Hall
Kathryn Ditzler
Christine Wiliams
Sarah Abernathy
Larua Brillhart
Scott Gill
Mark Herro
Steve Martignoni
Jason Patch
Kimberly Rullman
Michael Terry
Beaux Von Protz
Amy Alexander
Samuel Thompson
Alicia Barelli
Mary Broom
Christian Jelleson
Karen Luttrell
Christian Nagai
Denise Noakes
Paul Russell
Jennifer Slaughter
Wesley Snuggs
Steven Szaszy
Mike Sobel
Kristi Nichols
Brendan Ramsden
Eric Shiffman
Shannon Thomas
Linda Upham

Sophomores

Highest Honors 4.0-3.75 GPA
Heather Andrews
Jennifer Dyer
Forrest Melton
Derek Moulaison
Denise Nishiguchi
Julie Pak
Jennifer Powers
JoEllen VanZander
Kirsten Woolley
Jenny Lecce
Amy Miniaci
Basil Pappas
Stephanie Travaille

High Honors 3.74-3.50 GPA
Chris Cornelissen
Robyn Millan
Dan Kurz
Jacquie Morris
Sanford Owings
Jason Thomas
Suzanne Baker
Robin Kibby
Miroslaw Kozicki
Amy Parravano
Pam Rice

Honors 3.49-3.00 GPA
Sharon Updyke
Grant Heinrich
Eithne O'Leyne
Kristie Zook
Nicole Henares
Tara Pinochi
Cody West
Selene Ogden
Steve Watts
Kelley Allen
Paige Butterfield
Jeremy Belisario
Heather Anderson
Christopher Biason
Michelle Clapsaddle
John Collins
Alexandra Daniels
Tulio Hochkoeppler
Timothy Kurteff
Joel Levy
Alexandra Phillips
Rachael Smolen
Julie Stotler
Andrew Rothermel
Veronica Schumacher
Melanie Cordan
Renee Reik
Mario Cunha
Brendan McNamara
Mario Bertolucci
Katherine Daniels
Scott King
George Macaluso
Andrew Ricciardi
Patrick Sheedy
Tony Spagna
Jeffrey Walker

Juniors

Highest Honors 4.0-3.75 GPA
Mariah Derr
Matthew Fabry
Tom Hawkins
Emily Rubin
Annabelle Webb
Jennifer Carey
Adam Stiles
Benjamin Holboke
Mona Johnson
Kimberly Hirsch
Abe Stallcup
Karen Strutynski
Bret Nicholson

High Honors 3.74-3.50 GPA
Lars Lindgren
Peter Komposch
Cindy Shay
Jason Stephens
William Stott
Ty Brooks
Michael Bullas
Miguelin Dominguez
Duncan Gott
Hilary Humphrey
Jennifer Kibby
Ryan Meyer
Shannon Berge
Brian Christiansen
Joel Cosseboom
David Elsberry
Brandy Lierman
Garrett Morriss
Bliss Simon

Honors 3.49-3.00 GPA
Margaret Snow
Stephen Beals
Kevin Winton
Vicki Harrison
Gregory Migdal
Justin Sturgeon
Russel Walton
Augustine Acuna
John Barrett
Christopher Cayce
Patrick Hughes
Devin Meheen
Kimberly Pullman
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Josh Randall
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Katie Mayers
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Heather Scrivner

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Highest Honors 4.0-3.75 GPA
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David Beerman
Nathan Chow
Cristin Clack
Christopher DiMaggio
Vanessa Gulla
Brandeis LaBarbera
Jesse Ososki
John Pak
Leilani Seltzer
Sean Woolley
Alexander Stott
Brian Kingsley
Christopher Bolton
Matthew Connelly
Brooke Glass-O'Shea
Daniel Gonzales
Amy Gray
David Palshaw
Dominic Petrocelli
Timothy Wiesner

High Honors 3.74-3.50 GPA
Octavia Jolley
Andrew Kylander-Clark
Elliot Maiorana
Matthew Sagen
John Bonynge
Chad Christensen
Joelle Colliard
Matthew Crooks
Jason Derr
Jocelyn McCord
Jennifer Nagai
Andrew Pekler
Katherine Winslow
Loi Yu
Jimmee Zhuang

Honors 3.49-3.0 GPA
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Zachary Joseph
Chriselle Moerman
Veronique Moerman
Jennifer Cowles
Allison Strickland
Yassen Batchev
Jenni Carpenter
David Collins
Kristen Covell
Yvonne Leavitt
Tiffani Meheen
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Saturday, March 11, Mary Lee Sunseri - This popular singer, songwriter, and recording artist will delight you with her original music. Her latest release, *Whale Watching* is a fun and thoughtful collection of songs about Monterey's sea life. It is used as an environmental teaching tool. Mary Lee has performed with Burl Ives, Kenny Rogers, Shirley Jones and Randy Sparks of the New Christy Minstrels. She has recorded numerous TV and radio ads and the title song to Disney's Apple Dumpling Gang.

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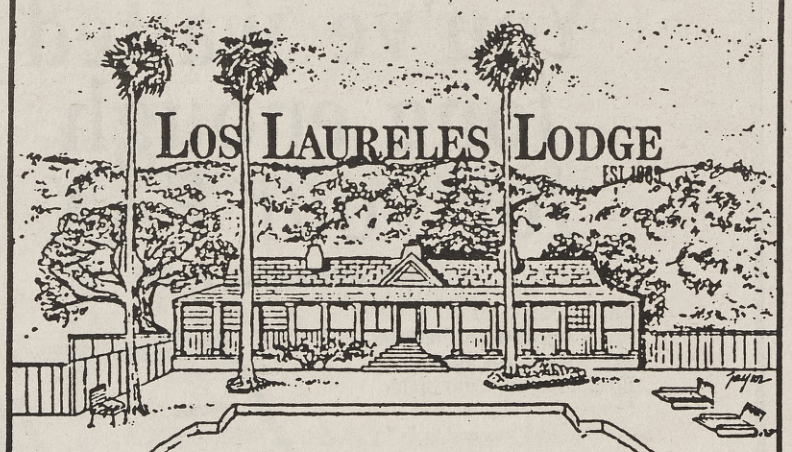

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Carmel Middle School
Honor Roll - Second Quarter - Year 1988-1989

8th Grade

Highest Honors (4.0)
Tim Lewis
Jason Lindgren
Wendy-Sue Perkins
Matthew Travaille

High Honors (3.83-3.80)
Robert Allaire
Guy Barlow
Lauren Humiston
Ranon Masliyah
Joshua Weiner
Rachel White
Matthew Miller

Honors (3.67-3.00)
Amy Allard
Jennifer Kleinberg
Jackson Reese
Nikki Rowan
Leilani Santa Maria
Christopher Morgan
Thad Nicholson
Sura-Quay Arbon
Adam Conway
Ryan W. Edwards
Tamara Elkins
Matthew Millan
Jon Tedrow
Clover Bradford
Mark Feisthamel
Sarah Freitas
Aryn Harris
Sara McPhee
Stafford Northcote
Cho Prasert
Erin Scholl
Amy Shay
Jason Lauterbach
Bret Morton
Peter Briant
David Chiappe
Dylan Coleman
Andia Homani
Mike Levine
Lance Thompson
Lindsay Webb
Kashi Yturralde
Sean Boehlje
Christopher Brewster
Gino DiNapoli
Karina Eikenberry
Tyler Fosso
Rachel Heinrich
Elizabeth Hill
Kimberly Kurz
Jaminia Lang
Mickey Newman
Kelly Ryan
Brian Sarkin
Jason Sherman
Rebecca Smith
Dan Sullivan
Marlin Watson

6th Grade

Highest Honors (4.0)
Scott Clack
Brenda Clapper
Sarah Eaton
Brooks Foster
Aaron Gaily
Celeste Holland-Evans
Claire Huntington
Jennifer Kabat
Jessica Kattan
Todd MacMillan
Annelise Moore
Illona Simon
Chris Stuber-Keller
Aiyana White

High Honors (3,83-3.80)
Brooke Andrews
Christine Apostolou
Keet Beck-Brattin
Thomas Bonynge
Jennifer Dickman
Stacey Gray
Paul Huntington
Jamie Lawn
Ryan McCauley
Brandon McMahan
Lindsay Morris
Malia Seltzer
Johnathan Smith

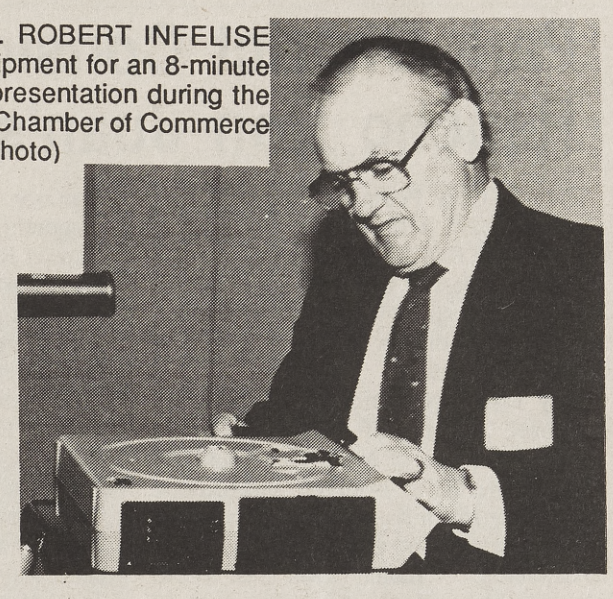
Honors (3.76-3.00)
Verin Batchev
Allison Bohnen
Brent Carlson
Wm. Carlo Lange
Jennifer Rosenthal
Adele Woytak
Sean Langston
Elan Bobay
Tiffany Bocanegra
Steven Bonafant
Merri Bushle
Allison Clapsaddle
Effie Dimitrakopoulous
Erica Freitas
Mara Holden
Adrianne Humiston
Paul Lewellen
Kyle Nichols
Mac Sutherlin
Michael Thompson
Benjamin Wise
Michael McAnaney
Michael Allaire
Nicholas Brewster
Jennifer Covell
Matthew Cramer
Rebecca Eagle
Amy Heald
Roxanne Klevan
Travis Kouns
Christopher Leonoff
Bradley Lewis
Dustin Nagai
Kealoha Seltzer
Laura Wheeler
Dylan Wolcott
Scott Scully
Jesse Kelm
Evan Heath
Maya Hudson
Myriah Kelly
Sean Mac Martin
Will Morris
Evan Tyler
David Barrett
Karl Benigni
Lucas Benik
Melissa Bryant
Darren De Mayo
Scott Faverty
Matthew Heinrich
Luke Itano
Kayla Maiorana
Gregory Mayer
R. B. Morris
Bart Rowley
Doug Schock
Nicole Sparks
Carrie Tate
Kendall Wagy
Amy Wang
Kyle Wirtz

7th Grade

Honors (4.0)
Frank Allard
Jeni Beerman
Scott Bruner
Jason Edwards
Eric Kauffman
Micah Lande
Oliver Pappas
Johanna Rosen
Claudia Rusu
Joseph Sheedy
Daniel Silver
Keiko Tanaka
Danielle Wall

Honors (3.83-3.80)
Navarre Bautista
Bridget Bohnen
Christian David
Kyle Decker
Jennifer Eyerman
Rebecca Klevan
Molly Pettit
Danielle Picard
Carrie Shiffman
Brittany Struve
Nichole Cassidy
Jason Kistenmacher

Honors (3.67-3.00)
Hoshiki Kikukawa
Jacquie MacMillan
Michael Palshaw
Aryanna Pinney
Brandon Roberts
Jonathan Spaulding
Luna Suh
Samantha Clark
Alexis Dominguez
Holly Erk
Emilie Foster
Camden Hubbard
Christoher Hyndman
Megan Martine
Sam Melton
Cooper Scollan
Sakura Terui
Alex Vorobiov
Sean Elliott
David Soskin
Lisa Battaglia
Adrian Bernstein
Lansida Brockmire
Larry Brooks
Jaime Cosseboom
Jamie Farrow
Jennifer Forlizzo
Sara Frye
Jon Karachale
Kari Mayo
Minda Murphy
Retherford Robin
Don Spengel
Sara Swartz
Quinton Hoover
Robert Shaffer
Joshua Butte
Loch Geisen
Lauren Johnson
Brian O'Rourke
Joseph Bernhard
Aaron Hodge
Amy Lincoln
Brian Patch
Tahl Raz
Matthew Riegel
Shana Stern
Chris Watkins



CUSD SUPT. ROBERT INFELISE prepares equipment for an 8-minute 'Parcel Tax' presentation during the Feb. 22 C.V. Chamber of Commerce Mixer. (*Sun* Photo)

School Tax Election *Continued from Front Page*

a 2 percent per year increase in school funding. The "poorer" districts got more.

At the risk of oversimplifying a complex process, Baldwin explained that the state sets a revenue limit per pupil. That limit is now about $3,800 per pupil. To comply with the Serrano-Priest decision, revenues for 90 percent of school districts in California must be within $100 of this per pupil standard.

Money for the school districts comes from local property taxes supplemented by state general revenue funds. The more a school district receives in local property taxes, the less it receives from state funds. That's what keeps districts in affluent areas from receiving more money per pupil than districts in poorer areas.

Baldwin pointed out that Carmel area residents rightfully expect a superior educational program. The only way this can be done under present funding rules, he explained, is for the community to provide additional support through voluntary contributions or the proposed parcel tax.

In addition to the Serrano-Priest decision, the school funding crisis has been brought on by Prop. 13, inflation, and the state's propensity to mandate programs without providing funds to implement them.

Prop. 13 sharply cut property tax revenues available for school funding statewide. Inflation was used as the leveling mechanism to implement the Serrano-Priest decision. Serrano-Priest put a 2 percent cap on cost of living adjustments for the "rich" districts, in order to give the "poor" districts a chance to catch up.

State-mandated programs are also a problem. However good and useful these may be, they do add to our budget pressures, Baldwin explained. Special education services are expensive, as are the legal services required to implement collective bargaining. There are very many of these state-mandated programs. Because the state doesn't want to have to pay for them, it maintains the fiction that they don't actually cost anything, Baldwin added.

During the past decade, the school district has warded off one financial crisis after another by reducing services and personnel, closing schools, keeping salary scales low, and deferring building maintenance.

"We have done everything possible to maintain our investment in instructional programs, such as a music teacher in every elementary school," Infelise asserted. "But we were able to keep these programs only at the cost of deferring major maintenance."

Infelise added, "We've stripped the maintenance program, cut back on custodians, to the extent that we are now near the breaking point. We can't delay any longer the necessary repair of school facilities and replacement of old equipment."

Asked about lottery funds, Infelise noted that CUSD received $222,786 from the lottery for the 1987-88 school year. This was 2.4 percent of the district's total budget.

"The intent of the lottery initiative was to provide funding to augment instructional programs—add to the library collection, provide staff training, purchase new science equipment, and establish reading programs. It was not intended for asbestos abatement, re-roofing, or other maintenance needs," Infelise explained.

"The lottery money is welcomed, but it isn't enough and it isn't dependable. It is not a significant factor in the total income of the district, nor will it fulfill the facility and grounds needs even if the total amount is used for that purpose," Infelise concluded.

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Park District Considers Buying Rancho Don Juan's 145 Acres

The Monterey Peninsula Regional Park District Board will consider purchase of the 145 acre Rancho Don Juan located adjacent and west of the 3100 acre Garland Ranch Regional Park at its Mar. 6 meeting. The meeting is at 7:30 p.m. at Mid Valley Fire Station.

Gary Tate, district manager, reports the proposed addition of this ranch would permit extension of lower trails, add 1/4 mile Carmel River frontage, and provide an existing ranch house with potential for public meetings and district offices.

Acquisition of Rancho Don Juan would also would enable the district to convert the existing Visitor Center/Office to an Outdoor Education Center and provide ownership of the green bridge across Carmel River ensuring permanent access to the park.

District staff is also working with Water Management District staff exploring feasibility of a cooperative project. The Park District would make available 40-70 acres of floodplain parkland for use by the Water District for vegetation enhancement, a necessary requirement to mitigate impact from construction of any new dam project.

In exchange, the Water District would participate, on a reimbursement basis, in acquisition of new parkland such as Rancho Don Juan.

Goodwill to Staff Mid Valley Trailer

The Goodwill Industries' rotating "Attended Donation Station" trailer will visit Mid Valley Shopping Center for two months beginning March 8.

It will be staffed every day from 10 until 1, and 1:30 until 5 to help with donations and provide receipts. Donors are urged to come during attended hours.

Needed are seldom or never used clothing, household goods, large and small working appliances, furniture, tools, toys and books.

Goodwill asks that they be in saleable condition, as they are sold in their stores to finance vocational rehabilitation programs for people with disabilities.

For information about truck pick-up of large items, call 646-8567.

Church Scholarship Applications Open

For the tenth straight year, Carmel's Church of the Wayfarer will award college scholarships to Peninsula area students. The church again expects to present several scholarship awards of $10,000 and $2,000.

Any student wishing to be considered for an award must be a senior in a Monterey Peninsula High School or a student at Monterey Peninsula College.

Applications and information are available through guidance counselors at participating high schools and at the Financial Aid Office of MPC.

Completed applications are due no later than March 15, 1989.

CHS MUSIC DIRECTOR DICK ROBBINS (top left) takes considerable pride in 11 Central Coasst Section Honor Musicians produced in year three of CHS' revived instrumental music program. He is shown here with the eight CCS Honor Concert Band musicians. (L-R) Front—Shannon Thomas, Chanda Kreps, Nicole Henares and Natalie Kim. Middle—Zachery Joseph, Mike Shannon, Jon Shoemaker and John Collins. Top—Robbins and Robbie Takigawa. (*Sun* Photos)

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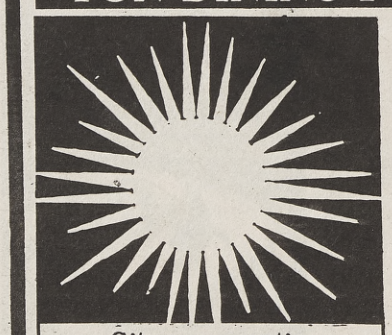

Sit on our patio and soak up some Carmel Valley sun.

We feature burgers, salads and Mexican dishes; steak, chicken and fish; Prime Rib on weekends and daily lunch and dinner specials.

Menu served from 11 a.m. til closing

Saturday Brunch from 10 a.m.
Sunday Brunch from 9 a.m.
Takeout service is available

"IN THE VILLAGE" 659-4633
24 E. Carmel Valley Road

STEW & SANDY at the

"Nothin's Changed at Rosie's" (*It Still has the Rural Look*)

The other day a couple stopped by to sit on the benches out front and talk to Robles school children waiting for their bus. The lady reminisced of fond memories, of growing up in Robles—talking to Sandy and I, she noted how polite our Carmel Valley children are, as the result of being brought up in a rural atmosphere. (Compared with urban children with their street gangs they have to choose among.)

We are proud of the children who come into Rosie's to warm by the old stove, which we keep operating in the same spot. The fire's warmth, seen through the glass door, is inviting to old and young alike. There is always a chorus of "Thank You's" when the bus arrives and our young friends rush out Rosie's door. Each afternoon, as they arrive back at Rosie's, eager eyes search out the candy jar Sandy keeps filled, and we are *always* rewarded with the cheerful voices of our polite Robles children asking—and thanking Sandy—for *one* piece of candy. They *always* remember to dispose of their candy wrappers in the waste basket by Sandy's desk, before filing out the door giggling and smiling in their happy world.

You see facilities in larger cities spray painted and defaced, but here at Rosie's, we have not had one bad experience with our public restrooms. In fact, these facilities are used all day, every day, by the Robles children, utility servicemen, local residents and visitors coming to enjoy our rural community's scenic beauty. We nearly always hear cheerful "Thank You's," and comments about how clean and sunny our community is.

Sandy and I are truly proud and fortunate to have been able to raise our children here and to have our married children with the grandchildren living in this great valley.

Our thanks to all, for your support of our business, and your friendship.
'nuff said, 'til next time.

Stew's Plumbing 659-2411
Esquiline Rd. at Rosie's Bridge

MID VALLEY FIRE DEPARTMENT'S remodeled and greatly expanded fire station will be "on display," Saturday, March 4, from noon through 4 p.m. The department's rescue unit will conduct a demonstration of men and equipment in rescue situations. The public is invited to tour the expanded facilities during Saturday's open house. Refreshments will be served. District employees and volunteer firefighters, engineers, operators and EMT's will be on hand to conduct tours and provide information. (*Sun* Photo)

Ray 'The Barber' Michael Offers $5 Discount Coupon

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Mid Valley Barber Ray Michael gives "the works" to long-time friend and patron Dick Krueger. (*Sun* Photo)

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MIDVALLEY SHOPPING CENTER

Home Sales

These property sales were recorded in the office of the Monterey County Recorder during the period Feb. 9-17. This information is taken from records available to the public. Sales price is estimated on the basis of transfer tax paid to the County.

The *Carmel Valley Sun* assumes no liability for the accuracy of estimated sales prices. You should consult a Realtor or other professional before taking action on the basis of this information.

Upper Carmel Valley

55 SOUTHBANK RD. Dennis Healey to Jerry and Anita Chapple. $154,000.

CACHAGUA RD. Jeffery Garner to Jaime & Christine del Valle. $80,000.

Lower Carmel Valley

HOLT RD. Sally Lemoin to Frederick & Margaret Rice. $344,500.

8006 RIVER PL. Julian & Dorothy Stern to Earl H. Haas. $500,000.

WHITMAN CIRCLE. Jessie Locke Calderara to J.A. & Ruby McClure and Ronald & Susan Saunders. Land only, $135,000.

Greater Carmel

3345 MARTIN RD. Harold & Donna Monaghan to James & Pamela Heisinger. $350,000.

25080 HATTON RD. Donald & Sharon Pierro to John Jerome. $730,000.

CARMELO ST. Fred & Shirley Baldwin to Sharon Damon. $745,000.

VALLEY WAY & CARPENTER. Dorothy Baileys, Ned Nelson, Douglas King, Hans King and Linaida Malenko to Andre & Maguy Mignon & Phillippe Mignon. $369,000.

Carmel-by-the-Sea

JUNIPERO ST. William & Alison Burleigh to Spencer & Linda Stillman. $246,518.

TORRES ST. Glen & Patricia Langston to David & Sandra Rensvold. $350,000.

South Coast

YANKEE POINT DR. Dorothy B. Howard to Stephen C. Neal. $800,000.

YANKEE POINT DR. Charlotte J. Brown to Paul & Eleanor Ernest. Land only $500,000.

Four Fire Companies Share Feb. 21 Village Disaster Drill

Cachagua, Mid Valley and Rio Road fire stations each dispatched one engine company to Carmel Valley Village Community Center Feb. 21 to work with Carmel Valley Fire Department in a disaster drill.

"A mock explosion and fire in the center's pool equipment shed" set the scene for the drill. Three workmen were injured, with a cloud of chlorine gas released.

The "Incident Command System" was used and proved very effective, according to CVFD Chief Bob Heald. CVFD's men and equipment were divided into several groups to handle every phase of the "incident," including fire suppression, rescue, decontamination, patient care and transportation and evacuation of the neighboring areas.

"In an actual emergency incident of this type, Monterey County Sheriff's Department and California Highway Patrol would have been notified, along with other agencies," Heald noted.

The mock emergency provides a reminder to Valley residents that the *911 Emergency System* has been in operation since July, 1986.

At that time the "old 659-2221 emergency number" was set with automatic "call forwarding" to the 911 Communications Center.

As of March 1, the old number will not be automatically forwarded and will be ABSOLUTELY WORTHLESS as an emergency line.

Heald emphasizes, "We are urging all residents who still have the old emergency numbers attached to their telephones to remove them and replace them with the 911 universal emergency number.

"The Carmel Valley Fire Department has new 911 telephone stickers, FREE FOR THE ASKING, so anyone needing them should stop by the fire station on Via Contenta and get one for each telephone in the home or business," Heald urges.

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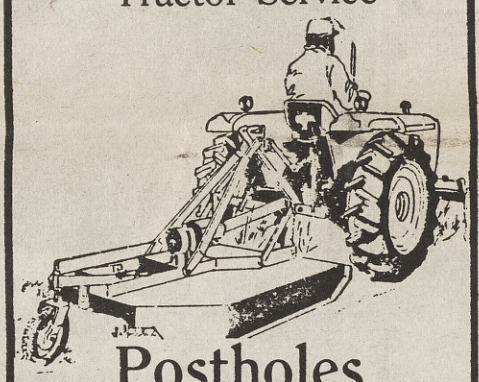

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TOWNHOUSE EASE! In a private community within walking distance to the Village, is this appealing townhouse with red-tile roof. Sparkling clean and complete with new carpeting, this home offers 3 bedrooms & 2 baths, and fireplace in the spacious living room and dining area. The large redwood deck overlooks the lovely lagoon. Highly motivated seller. Now **$225,000.** 625-0300.

WALK-TO-TOWN! A precious 2-bedroom, 2-bath Carmel home nestled among oak trees in desired south-of-Ocean Avenue location. Open-beam cathedral ceiling add spaciousness to the living room with its stone fireplace and an open-beam ceiling enhances the master bedroom with its partial cedar walk-in-closet. There is a cozy dining room with wet bar, and the kitchen and both bathrooms are tiled. A charmer on a walk-to-town lot. Easy-care grounds plus garage. **$375,000.** 625-4111.

NEW ON THE MARKET! On a level, fenced corner lot in a prime area, a beautiful, completely remodeled home in brand-new condition. Built of adobe and wood, it offers a Monterey Colonial look with a Southwestern feeling. There is an exquisite, large master suite upstairs with fireplace and a solarium capturing gorgeous views of the Fish Ranch and peeks of Point Lobos. Cathedral-ceiling living room has open beams, fireplace, built-in bookcases and French doors opening out onto a large brick patio. Also providing access to the patio is the roomy kitchen which is tiled, light and opens to the new glassed dining-area addition. There is another bedroom & bath, and a charming, cozy den or 3rd bedroom. Convenient to both Highway #1 and Rio Road. **$525,000.** 625-0300.

MINI-RANCH NEAR VILLAGE! With Carmel Valley Road access, a beamed-ceiling 3-bedroom redwood home offering southern exposure and a spacious view deck. A wonderful mini-ranch on 16 1/2 acres (two legal lots of record), with plenty of room for children and horses. Butler barn, stalls, paddock & horse arena. Gas tank, Cal-Am water & water tank on parcel. A wonderful property offering lovely valley views. **$650,000.** 625-4111.

CARMEL 625-0300 Junipero near Fifth

PEBBLE BEACH 625-4111 The Lodge at Pebble Beach

PEBBLE BEACH 647-7494 The Inn at Spanish Bay

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By Rita Base Winn, Realtor Associate
Fox & Carskadon/Better Homes & Gardens

When California real property changes ownership, the property is normally reassessed at its current fair market value. The new owner then pays property tax based on the generally higher reassessed value. Recent legislation creates exemptions from reassessment for certain properties.

Proposition 60/AB 60 creates an exemption to this general rule of reassessment by providing that a taxpayer who is 55 years of age or older may transfer the Proposition 13 base year assessment value of his or her principal residence to any replacement dwelling of equal or lesser value within the same county. In other words, an eligible homeowner can pay property tax on the replacement home based on the same assessed value as the former home.

There has been so much confusion about this new legislation that the California Association of Realtors has provided the following information.

Q. Must the sale of the original property and the purchase of the replacement dwelling happen at the same time?

A. No. A taxpayer has two years from the sale of the original dwelling to purchase or build a replacement dwelling. For this purpose, a "sale or purchase" occurs when title to the property is transferred. "Construction" occurs as of the date of completion. The taxpayer must actually own and occupy the new property as his or her principal residence within that period.

Q. Does this two year replacement period extend before as well as after the sale of the original property?

A. Yes. The replacement period extends from two years before the sale of the original property until two years after the sale. In other words, a taxpayer may purchase or construct a replacement dwelling first and then sell the old property, as long as it's done within two years.

Q. If the replacement dwelling is purchased or constructed before the original property is sold, can the base year value be transferred at the time of the purchase or construction?

A. No. The base year value of the original property cannot be transferred to the replacement dwelling until the original property is sold. In this case, the taxpayer would pay taxes on the new residence based on its purchase price *until* the old residence is sold.

Q. Does this exemption apply to any sale and purchase or construction of real property?

A. No. In order to qualify, both the original and replacement properties must be eligible for the homeowner's property tax exemption under existing law.

Q. What sort of property is eligible for the homeowner's exemption?

A. The homeowner's exemption is available for any dwelling owned and occupied by a taxpayer as his or her principal residence, unless the dwelling is receiving a different real property exemption.

Q. If the original property is a unit or lot in a common interest subdivision, what base year value is transferred to the replacement dwelling?

A. The value that is transferred is the base year value of the taxpayer's unit or lot and his or her share in any common area reserved to that unit or lot.

Q. Must a taxpayer actually live in the property in order to be eligible for this exemption?

A. Yes. In order to claim this exemption, a taxpayer must be both an owner and resident of the original property either at the time of the sale of that property or within two years of the purchase or new construction of the replacement dwelling, and the property must be his or her *principal* residence.

One aspect of the bill which is still receiving much discussion at the county level is whether the replacement dwelling must be within the same county as the original property. The state has allowed this to be decided at the county level, with the county board of supervisors making that determination.

Mortgage Interest Rates

Lender	30 Yr. Fixed Rate Loan Int.	Pts.	Adjustable Rate Loan Int.	Pts.
American S & L	11.250	2.00	8.500	1.50
Bank of America	11.000	2.00	8.625	1.75
Calif. First Bank	10.875	2.00	8.625	1.50
Carmel Mortgage	11.750	1.75	8.125	2.00
Eureka Federal S & L	11.125	1.50	7.500	1.50
First Interstate Bank	11.000	1.50	8.500	1.75
Great American Ist S&L	11.125	2.00	8.500	1.50
Home Federal S & L	11.000	2.00	8.875	1.50
Monterey County Bank	10.875	2.50	8.375	2.00
Monterey S & L	11.395	2.00	8.650	1.75
SF Federal S & L	11.000	1.50	7.850	2.25
Wells Fargo	11.000	2.00	8.250	1.50
Monterey Coast Mort.	11.000	1.75	8.125	1.75
World S & L	11.000	2.00	8.650	1.75

This table is a representative sampling of local mortgage loan interest rates for owner-occupied residences. Many other lenders offer similar loans.

Rates were in effect on the Monday prior to publication. Rates are subject to change. There is no guarantee of loan availability with any particular lender.

Interest rate and points are not the only factors to consider when comparing mortgage terms. You may also wish to determine maximum loan amount, minimum percentage down payment, processing time and fees.

Adjustable rate mortgages (ARMs) have rates that change according to the cost of money in the money market. The ARM rate cited here is the "going in" rate designed to attract buyers who otherwise might not qualify. To compare ARMs, you will need to determine the time of the first adjustment, frequency of subsequent adjustments, maximum annual increase, maximum allowable rate, the money market index used as basis for the adjustment, and the "spread" between this index and the adjusted interest rate.

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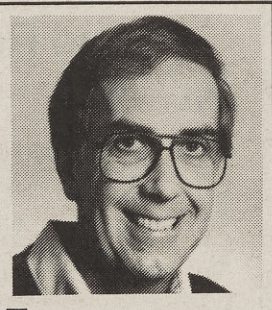

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Carmel Valley Sun

Events

MP MUSEUM; "Taste For Art" fundraiser, March 10. Tel. 372-5477.

* * *

11TH ANNUAL 10K GRAPE STAMPEDE; March 4, 10 a.m., Gonzales. P.O. Box 647, ZIP 93926. Tel. 675-2321.

* * *

CHS ATHLETIC BOOSTERS CLUB; Rummage Sale, Mar. 4, 9-4 , CHS Gym. Tel. 624-4897 to donate items.

* * *

MP MUSEUM SHOWS; Lewis Kesling, through March 31, Monterey Conference Center. Hours M-F, 10 a.m.—4 p.m. Lower Gallery, James Crable Photographs to April 23.

SENIORS' TAX HELP; Alliance on Aging tax assistance program to assist in preparing state and federal tax returns. Tel. 646-4636.

* * *

YWCA TWIN; 1989 Tribute to Women and Industry Luncheon, March 31, 11:30 a.m., Sheraton. Tel. 649-0834.

* * *

MENSA QUALIFYING TESTS; March 18. Applications to 1029 Forest Ave, P.G. 93950.

MONTEREY COUNTY WOMEN'S FAIR; March 18, Hartnell College. Admission. Tel. 755-6800.

* * *

SUMMER SCHOOL FOR THE ARTS; Applications being accepted for 4-week intensive program for students in Ninth Grade through 1989 High School graduates. Financial aid available. For writers, dancers, thespians, musicians, film-video-visual artists. Tel. Assemblyman Farr's office—425-1503.

PHOTO CENTER SHOW; Entries being accepted for "Photographers Self Portrait" show at the Photographic Center March 31 to May 7. Center must be notified of intent to enter. Photographers image must be identifiable as a photographer. Tel. 625-5181.

* * *

CARMEL COED SOCKO LEAGUE; Begins March 19, Limited Openings, Sunday games, 12 teams. Tel. 626-1255.

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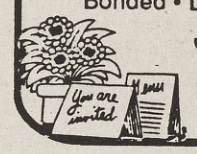

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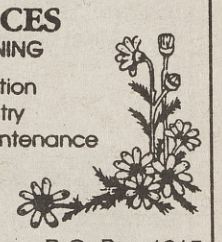

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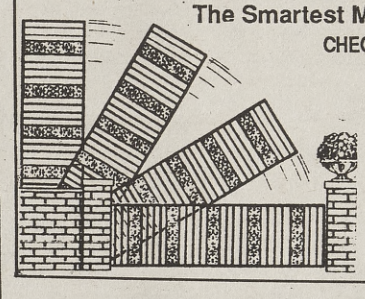

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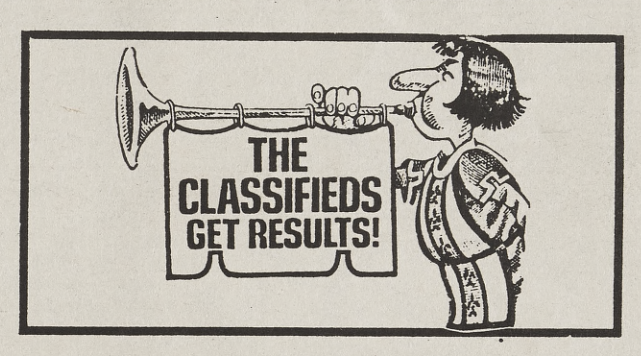

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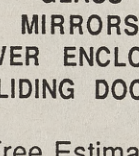

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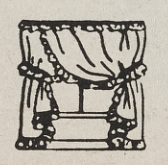

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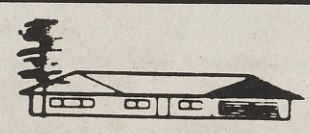

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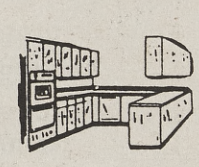

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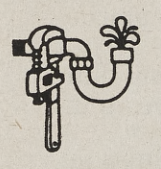

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(Unfortunately, legal notices cannot be printed directly in the *Sun*, as we publish only every second week. To qualify for printing legal notices, a newspaper must publish at least weekly.)

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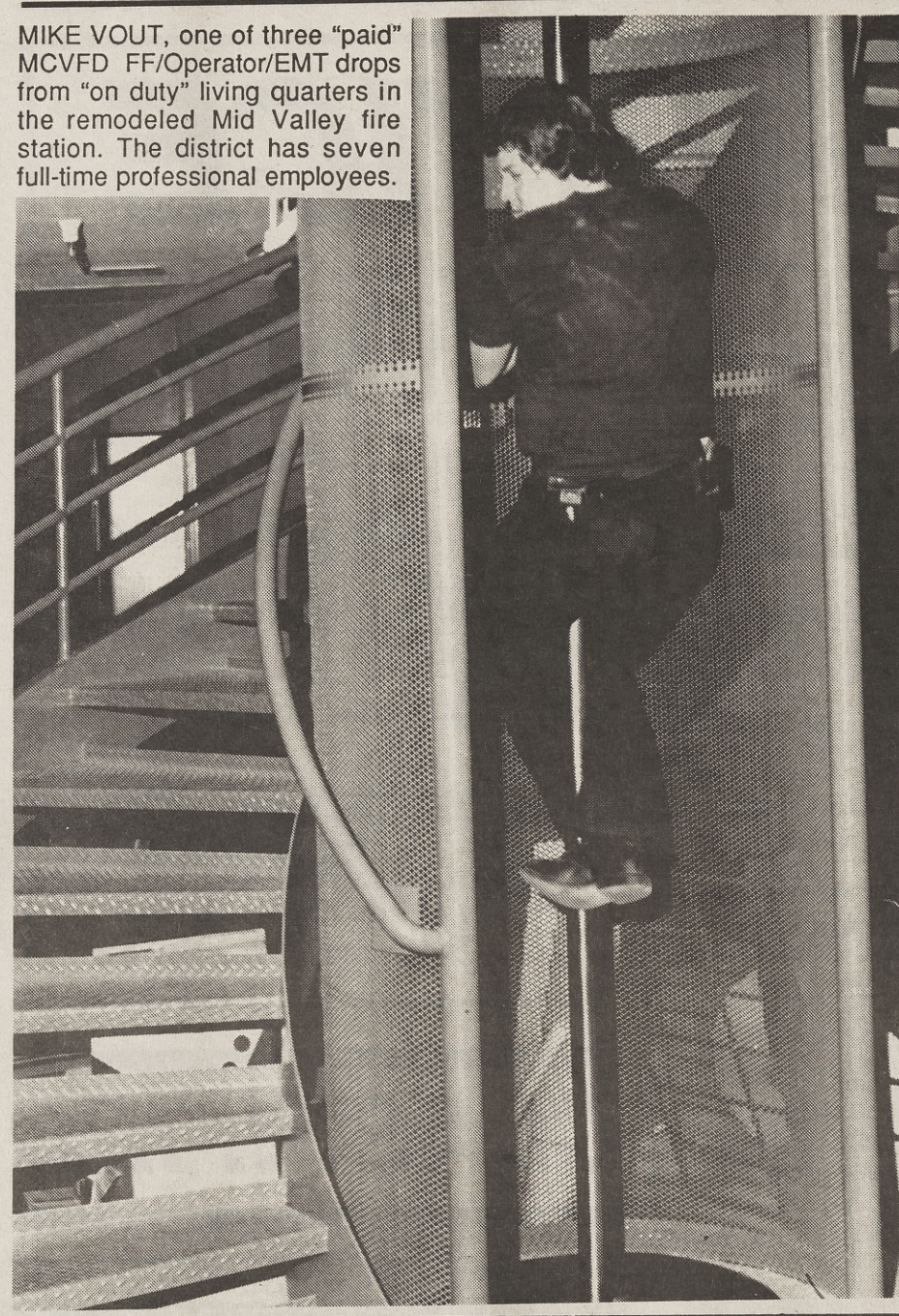
MIKE VOUT, one of three "paid" MCVFD FF/Operator/EMT drops from "on duty" living quarters in the remodeled Mid Valley fire station. The district has seven full-time professional employees.



MANY OF MID VALLEY FIRE DISTRICT'S 25 volunteers will greet visitors to Saturday's Open House, Noon — 4 p.m. Of 32 MVFPD full-time professional employees, 21 are Emergency Medical Technicians (EMT's), with two more currently in training. (*Sun* Photos)

VOLUNTEERS WORK OUT— —Andrew White coaches Andoni Castros on the Nautilus machine in the new weight-training room.

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Homes Sales in Carmel Valley
February thru December 1988

	1987	1988
Number of Homes Sold	126 Homes	170 Homes
Percentage of Homes Sold	46.52%	57.82%
Average Listing Price	$297,855	$363,371
Average Selling Price	$280,185	$339,818
Percentage of Listing Price Received	94%	93.5%
Median Sale Price	$249,500	$287,500
Average Days on Market of Sold Homes	177 days	147 days
Average Listing Price of Homes Not Sold	$410,093	$465,012

* Source of Date: Carmel Board of Realtors/Multiple Listing Service

Forty Percent of Homes DID NOT SELL Last Year!

When you look at the numbers on property sales the first thing you notice is probably how much homes in Carmel Valley increased in value. But if you really want to sell your home, the most important statistic is that over 40% of the homes listed for sale in Carmel Valley DID NOT SELL last year. This was despite a very active real estate market!

When a RE/MAX Sales Associate lists your property for sale, he or she makes a PERSONAL INVESTMENT in marketing your property. Therefore, a RE/MAX Sales Associate's objective is the same as yours—FAST RESULTS.

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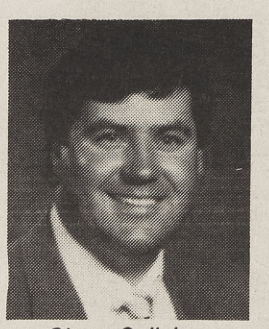
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